



OPEN FOR BUSINESS

SMALL BUSINESS WORKSHOP



**Miami-Dade County Commissioner
Sally A. Heyman
in partnership with The Beacon Council**

is hosting a workshop on the ABC's of Operating a Business; promoting economic development with small businesses in our community. This workshop will focus on **Tapping the High Returns of Social Internet Marketing**



What: Open for Business - Small Business Workshop
- Tapping the Returns of Social Marketing

Who: New or existing small businesses

When: October 29th, 2013 - 5:00pm to 6:30pm

Where: McDonald Center, 17051 NE 19th Avenue,
Miami, Florida

HOW TO:

- SET UP SOCIAL MARKETING
- USE THE RIGHT TOOLS AND TIPS
- BENEFIT FROM THE LOW COST & HIGH RETURNS

RSVP: This event is at no cost to participants. RSVP by October 22, 2013. Space is limited. Reserve early. www.beaconcouncil.com/events • 305-579-1338