

TOWN OF SURFSIDE



GAZETTE

Town Manager's Message

In response to the issues and concerns relating to the recently completed sand transfer project, a sand project community monitoring committee has been formed.

The Committee consists of seven members that represents a cross-section of community stakeholders.

The tasks the Committee will undertake include:

- Sand testing results (chemical composition) - Determine process to resolve this issue and bring closure based upon best scientific data and evidence.
- Sand - Review options identified by the Florida Department of Environmental Protection (FDEP) available to address citizens' concerns regarding the color/texture issue (1. no action; 2. mix blend; 3. cap with layer of lighter sand; 4. move/replace), and provide recommendation.

The Committee will also address the other current issues/concerns raised including debris on beach; dune restoration; remedial action to address recent cliffing/walls/escarpments; and encouraging statewide legislation to require testing of sand prior to being placed on the beach.

Finally, an educational component of this effort is to have the Committee serve as a clearinghouse of ideas and information for the community as our beach will receive a full renourishment in 15/16. Sand color and texture are important, so it is not too early to proactively work with the agencies that will be undertaking this effort.

The organizational meeting of the Committee was held on June 25. The Committee is anticipated to complete its work within 60 days. Committee meeting information is posted to the Town's website (www.townof-surfsidefl.gov) and the meetings will be televised live. If you would like to be included on receiving all information provided to the Committee, please send your email address to dhunziker@townofsurfsidefl.gov.

See you around Town!

- Michael P. Crotty, Town Manager

JULY 2014

Plan Now to Attend Surfside's

INDEPENDENCE DAY CELEBRATION

Friday, July 4th, 2014 at the Community Center

Fun begins with swim races and children's activities at 2 p.m. and the music of Jimmy Stowe and Stowaways at 3 p.m.

Food available for purchase at Shaka Jons Surfside Cafe

Event free to Surfside residents with ID

Dazzling firework display on the beach at 9 p.m.

A Marketing Plan

As the Tourist Board debates the details of the Tourism marketing plan for FY 14/15 over the next few months, the following are proven components of a well-rounded (marketing) approach for a destination.



- **Owned Media:** This refers to items we produce and control such as the Tourism website www.visitsurfsidefl.com, eblasts through Constant Contact and social media outreach. More traditional avenues include a Visitors' Guide (coming soon!) and the use of banners in Town.
- **Earned Media:** Here the objective is to get your message out through others via public relations efforts (press releases), industry and media tours, leveraging other websites and social media, working with area concierges and other partnerships
- **Paid Media:** While this includes traditional advertising, there is also a tourism industry component of participation, with all related necessary collateral and partnering with other organizations such as GMCVB, at trade shows regionally, nationally and internationally
- **Special Events:** the Third Thursday event series is a successful example that has potential to grow in popularity and scope. Another recent example was the use of the Turtle sculptures at an event centered around Art Basel. There is room for other appropriate signature events that capitalize on our beach location or focus on our downtown
- **Memberships/Conferences & Seminars:** These are crucial to leverage opportunities that exist in the market place, expand ones' knowledge of the industry as well as current and future trends and to network

This blueprint, as identified in the Town's adopted Tourism Five Year Strategic Plan, effectively pinpoints avenues to expend the Resort Tax funds that are earmarked for Tourism promotion.

It also fulfills the requirements outlined in the State Statute, Town Charter and Ordinance that govern the use of these funds. Fully embracing the plan will serve the Town well when competing with our neighbors to the north and south. The Tourist Board meets the first Monday of the Month at 6pm in the Town Hall Commission Chambers. The meetings are open to the public and broadcast on Channel 77 and streamed live on the Town's website www.townofsurfsidefl.gov

Business Improvement District Update

The submission of the ballots from the downtown property owners, for the Business Improvement District (BID) election, were due 5 pm on Thursday June 12, 2014. A total of 47 ballots were issued and mailed via certified mail (one for each downtown property) The official results:

- 15 ballots in support of the BID
- 12 ballots against the BID
- 20 unreturned ballots

Therefore, the Business Improvement District (BID) failed and cannot be established at this time due to the fact that 24 supporting ballots were required to form a BID.

Social Media Workshop on July 22

The Town of Surfside Tourism Bureau and Alex de Carvalho, Regional Development Director for Constant Contact, invite you to *Social Media 101*, a workshop on Tuesday, July 22 from 6:30-8 p.m. at Surfside Town Hall.

The workshop will focus on simple strategies for marketing small businesses and organizations and the value of using social media to reach customers. Attendees will learn about gaining traction in the online world and how to generate more referrals, repeat business and participation from clients and potential customers. Learn how social media outlets can interact together, ways to leverage their inherent strengths and tools to evaluate the best use for your business or organization.

This is a free educational, interactive workshop and suitable for all experience levels. Light refreshments will be served. Please register to reserve your spot by sending an RSVP to: tourism@townofsurfsidefl.gov

New Eyewear Business on Harding

Eyes On The Water, an eyeglasses store, has opened at 9455 Harding Avenue. The business is open from 10 a.m. to 6 p.m. Monday-Friday and features a wide selection of products at affordable prices, including name brands such as Michael Kors, Prada, Gucci and more than 100 styles of Ray Ban frames. For information, call 305-871-8663.



CORRECTION FROM JUNE ISSUE

The correct address for new business Transacta Developers is 9537 Harding Avenue, (305) 867-6344.

Employee Health Fair at Town Hall

Town of Surfside employees participated in a health fair presented by Baptist Health South Florida Community Health Department. Consultations and services such as checks on cholesterol, glucose, blood pressure and body assessments were available. Below, Hector Perez (R) and Vice Mayor Eli Tourgeman get their blood pressure tested.



Town Begins Work on 2014-15 Budget

It's that time of the year when Surfside sharpens its pencils. A budget meeting will be held on Wednesday, July 16 at 5 p.m. at Town Hall on the Fiscal Year 2014-15 Budget. Work will continue through the summer and there will be two hearings in September to review the proposed budget before it is finalized and accepted by the Commission.

Surfside Scholars Honored Academics and Leadership

Three outstanding Surfside scholars were recognized at the June Commission meeting, an end-of-school year tradition. Two graduating seniors from Miami Beach High School received certificates, Cora Coleman (with family at right) and Bryan Corcoran (below right with family). Receiving a plaque was an eighth-grader from Ruth K. Broad Bay Harbor K-8 Center, Benjamin Horn (below with his family).



TOWN CALENDAR

JULY 2014

- Wed 2 Dept. of Motor Vehicles, Town Hall, 9:30 am-3 pm
- Fri 4 Town Offices closed for July 4th holiday
- Fri 4 July 4th Celebration at Comm. Center, 2 pm
- Mon 7 Street Sweeping, 9 am-1 pm. Keep your curb clear!
- Mon 7 Tourist Board Meeting, 6 pm, Town Hall
- Tue 8 Regular Town Commission, 7 pm, Town Hall
- Tue 8 Endlessly Organic Produce, 3 -5 pm, Town Hall
- Wed 16 Budget meeting, 5 pm, Town Hall
- Mon 21 Parks & Recreation Committee, 7 pm
- Mon 21 Street Sweeping, 9 am-1 pm. Keep your curb clear!
- Tue 22 Endlessly Organic Produce, 3 -5 pm, Town Hall
- Tue 22 Social Media 101 Workshop, 6:30-8 pm, Town Hall
- Wed 23 Senior Trip, Midlife 2, leaves at noon from Comm. Center
- Wed 23 Bike with the Chief, leaves from Town Hall at 5 pm
- Thur 31 Planning & Zoning Board, 7 pm

AUGUST 2014

- Mon 4 Street Sweeping, 9 am-1 pm. Keep your curb clear!
- Mon 4 Tourist Board Meeting, 6 pm, Town Hall
- Tue 5 Endlessly Organic Produce, 3 -5 pm, Town Hall
- Tue 12 Regular Town Commission, 7 pm, Town Hall
- Mon 18 Street Sweeping, 9 am-1 pm. Keep your curb clear!
- Mon 18 Parks & Recreation Committee, 7 pm
- Tue 19 Pension Board Meeting, 2 pm
- Tue 19 Endlessly Organic Produce, 3 -5 pm, Town Hall
- Wed 27 Bike With The Chief, Leaves from Town Hall at 5 pm
- Thur 28 Planning & Zoning Board, 7 pm
- Fri 29 Coffee With The Cops, Starbucks on Harding Ave, 10 am



Bernie Oberlender's Eye Wear Merges Fashion With Function

For nearly 40 years Bernie Oberlender has been helping people see better while looking better.

His optician practice and optical store at 9552 Harding Avenue has been a mainstay of the Town's business district and attracts clientele from throughout South Florida – and across the globe – all of whom are drawn to his high-end, one-of-a-kind optical products.

Oberlé Opticians first opened its doors in 1978 and has grown and evolved along with Surfside, providing residents with personalized service and quality products. Oberle offers a full range of single vision, multifocal, specialized occupational lenses and prescription sunglasses.

Through the decades, the business has adapted new technologies to engineer high quality lenses and custom frames. All lenses are hand-crafted and coated on site in a state-of-the-art laboratory by Bernie and his team of four licensed opticians.

One of the opticians is Bernie's daughter, Jennifer. Bernie originally moved from New York because he had family in the area and thought it would be an ideal place to raise young children.

With a philosophy of "proper vision through proper choices" Bernie seeks to provide customers with the best vision, maximum comfort and a distinctive, custom style.



Oberlé Opticians represents some of the industry's most exclusive international brand names, such as Cartier, Bentley, Chopard and Tom Ford – and carry the designers rare limited editions.

They were the first North American authorized dealer chosen to launch Maybach eyewear, which features hand-made frames made of exotic materials such as porcelain and buffalo horn. The store also has Maybach leather goods and accessories, such as key chains, magnifiers and cell phone covers.

Oberlé also creates some of its own custom jeweled eyewear, engineered and hand-made with precious stones and metals. The business is often featured in local media, on-line and in numerous lifestyle publications.

"As we have become well known over the years, we could have relocated anywhere," Bernie said. "But we have preferred to stay where our roots are in the Surfside business district."

Consensus Reached on Corner Visibility

The Town Commission reached consensus to address the hedges and corner visibility issue at a special June 19, 2014 meeting. After hearing recommendations and comments from a concerned resident group and weighing the administration's findings, the Commission took steps towards a final resolution.



The Town Administration was directed to prepare an ordinance amending the Town Code's corner visibility provisions to provide for a 15-foot sight triangle, and was given policy direction to ensure that right-of-way easements are kept clear of hedges and plantings, review and relocate stop signs (if needed) and mark curbs to keep vehicles from parking near the intersections. The ordinance is expected to go to the Town Commission in July, and then reviewed by the Planning & Zoning Board prior to a second reading by the Commission.

Trim Trees Appropriately

Creating a healthy tree canopy is not only instrumental in keeping a safe and beautiful environment but also beautifies your home and the Town. Residents may not realize all of the benefits trees provide, such as shading the roof of homes. This can reduce the temperature by 20 degrees, thus reducing A/C usage. Trees also play a critical role in alleviating global warming and flooding.

Many residents will be trimming trees during hurricane season. It should be done appropriately. When trimming is not properly executed, it can harm the health, stability and overall appearance of a tree. The benefits of appropriate trimming reduces the risk of branch and stem breakage; provides better clearance for vehicles, homes and power lines; should improve the health and appearance; and enhance views and increase flowering. A professional arborist should be consulted if you are inexperienced or have any doubts on how to proceed. You may also visit the Town of Surfside Website and click on the Code Compliance Department's "Common Code Violations."

POLICE BEAT

Police Teen Summer Camp Underway

The Police Teen Summer Camp got off to a rousing start with a presentation from Daniel Puder on the camp's first day. The program, *My Life My Power*, promotes anti-bullying.



Hurricane Preparedness Seminars Available to Condominiums

The Surfside Police Department offers hurricane preparedness seminars to condominiums in Town.

For more information please contact the Neighborhood Resource Officer Dianna Hernandez or the Executive Assistant to the Chief Dina Goldstein at 305-861-4862.

Want To Make Your Home Or Business More Secure?

The Surfside Police Department offers residents and business owners the opportunity to receive a residential or commercial security assessment at no charge. The surveys are conducted by Sgt. Jay Matelis, a State of Florida Crime Prevention Practitioner. To make an appointment contact Sgt. Matelis at 305-861-4862.

Women Learn Self Protection at Defense Class

The recent women's self-defense course sponsored by the Police Department in May was so successful that it will be expanded into an on-going program. Participants in the training learned key skills and techniques to resist



Chief Allen Goes One-on-One with Shaq

Chief David Allen with NBA Hall of Famer and former Heat player Shaquille O'Neal. Shaq is a Reserve Police Officer for the Town of Golden Beach.

Monthly Coffee With the Cops Event

Would you like to top off your cup of joe with the latest information about your neighborhood? Plan on attending the informal gathering at Starbucks on Harding Avenue for Coffee With the Cops, held the last Friday of the month at 10 a.m. Sit down with Chief Allen and other members of his staff to discuss issues important to residents. At center in the back is Vice Mayor Eli Tourgeman.



and escape sexual assaults without the use of weapons. The two-hour class was held at the Community Center. For more information about future classes, contact Dina Goldstein at (305)861-4862.



New Solid Waste Fees For Excess Waste

In May of this year, the Town Commission passed and adopted an ordinance for Solid Waste Compliance. The new ordinance allows for Solid Waste to charge a per-cubic-yard fee for anything in excess of four cubic yards (4 cy) for yard waste and white goods (furniture, stoves, etc.). Property owners will now receive a door tag listing the non-compliance and the associated fee. In addition to improving the look of our neighborhoods, the new system will significantly reduce the risk of flooding, blocking the right-of-way and contamination of the storm drain system.

Remember that scheduled yard waste pick up is on Monday and can be placed curbside by 6 p.m. Sunday evening. Due to the Town's limited resources, any vegetation that is not collected on Monday will be collected the following day. Landscapers who are hired to maintain residential and commercial property are required by Ordinance to remove grass and tree

Parking Lot at Town Hall

Public Works has completed the upgrade of the dirt parking lot just south of the Town Hall building. The Town saved thousands of dollars by utilizing Town work crews and equipment. The newly paved lot creates additional parking for Town Hall and the Community Center.



clippings. Landscapers cannot leave them to be picked up by Solid Waste. If left for pickup, a non-compliance door hanger will be issued with the pickup fee.

Bulk pick up is scheduled for Wednesdays and can be put curbside no later than 6 p.m. on Tuesday evening.

Biscaya Island Drainage Project

The Biscaya Drainage Project is moving forward and plans are now complete with drainage structures and piping ordered. The projected start date is the end of July or early August.

During the project, we will be replacing the small existing 10-inch storm lines with new 24-inch lines. After completion of the project the drainage on the island will move more quickly. However, it is still a gravity system and movement of water is predicated on tide levels.

Benches Complete Harding Landscaping



The final touches for the Harding Avenue Streetscape were recently installed. Benches were installed to mark the final phase of the project. Residents and tourists alike now have a comfortable place to sit and rest while shopping and dining on Harding Avenue.

Video Streaming Available on Town Website

The Town of Surfside is pleased to announce that live video streaming of certain events is now available to residents.

This function will allow you to watch Town meetings in real time from your computer, tablet or smart phone. Go to www.townofsurfsidefl.gov and click on the "Surfside Live Video Streaming" button on the left.

When there are no live meetings being broadcast, you will see the same content that is being shown on Channel 77.

Take the opportunity to see the next Town Commission Meeting on Tuesday, July 8 at 7 pm.



Memorial Day Ceremony at Veterans Park



A solemn, but uplifting, ceremony was held in Surfside's Veterans Park to commemorate Memorial Day. Surfside Police Department's Color Guard was joined by the Miami Beach High School NJROTC and local scouts for the presentation of the flags and pledge of allegiance. Guest speakers were Lieutenant Colonel Blair J. Sawyer of the U.S. Army and former Surfside Commissioners Steve Levine and Ted Kopelman. Also making comments were Commissioners Barry Cohen, Michael Karukin and Marta Olchyk. After a ceremonial laying of the wreath (below), there was a fly-over by the Miami-Dade Police Aviation Department and a three-gun salute by the Second Infantry Division of Florida.



(L-R) Town Manager Michael Crotty, Rabbi Mendy Levy, Father Raphael Mieszala and Commissioner Michael Karukin.



Former Surfside Commissioner Ted Kopelman.



Guest Speaker Lieutenant Colonel Blair J. Sawyer of the U.S. Army (L) with emcee Vice Mayor Eli Tourgeman

Successful Relay for Life Surpasses Goal

The Surfside, Bal Harbour, Bay Harbor Relay for Life was held Saturday, May 31 from 9 a.m. to 9 p.m. at Ruth K. Broad Bay Harbor K-8 Center. The goal was to raise \$15,000 among all teams and to bring awareness to the community about the American Cancer Society's "world's largest fight against cancer." With all our efforts, more than \$16,000 was raised over four months – **surpassing our goal!**

Team Surfside ranked first out of 10 teams having raised approximately \$6,000. Surfside Merchants (Publix, The Greek Place, Big Daddy's, Scarlett Letter, Flanigan's, Specchio Café, Starbucks) provided products/gift certificates to support Team Surfside.



PARKS & RECREATION AQUATIC PROGRAMS

| CLASS | DAY | DATES | HOURS | Fee (per person) | No class dates |
|--------------------------|------------|-----------------|------------------|--|----------------|
| Swim team, age 6-15 | Mon & Wed | 6/23/14-8/11/14 | 5:30 -6:30 p.m. | \$110 Resident/non \$166 | |
| Swim team, age 6-15 | Tue & Thur | 6/24/14-8/12/14 | 5:30 -6:30 p.m. | \$110 Resident/non \$166 | |
| Aqua Zumba | Tuesday | 5/20/14-7/15/14 | 8:45-9:30 a.m. | Active adults Res \$62/non \$118, Senior res \$40/non \$80 | 7/1 |
| Aqua Zumba | Thursdays | 5/22/14-7/17/14 | 8:45-9:30 a.m. | Active adults Res \$62/non \$118, Senior res \$40/non \$80 | 7/3 |
| Aqua Zumba | Tuesday | 7/22/14-9/9/14 | 8:45-9:30 a.m. | Active adults Res \$62/non \$118, Senior res \$40/non \$80 | |
| Aqua Zumba | Thursdays | 7/24/14-9/11/14 | 8:45-9:30 a.m. | Active adults Res \$62/non \$118, Senior res \$40/non \$80 Aqua Zumba Drop in fee: \$5 residents/\$10 non | |
| Learn to Swim, ages 3-5 | Mon & Wed | 6/30/14-7/23/14 | 9:30-10 a.m. | \$68 Resident/non \$100 | |
| Learn to Swim, ages 3-5 | Sat & Sun | 6/21/14-7/13/14 | 9:30-10 a.m. | \$68 Resident/non \$100 | |
| Learn to Swim, ages 6-14 | Sat & Sun | 6/21/14-7/13/14 | 10:10-10:40 a.m. | \$68 Resident/non \$100 | |
| Learn to Swim, ages 3-5 | Tue-Thur | 7/22/14-8/6/14 | 3:45-4:15 p.m. | \$68 Resident/non \$100 | |
| Learn to Swim, ages 6-14 | Tue-Thur | 7/22/14-8/6/14 | 4:20-4:50 p.m. | \$68 Resident/non \$100 | |
| Learn to Swim, ages 3-5 | Sat & Sun | 7/26/14-8/17/14 | 9:30-10 a.m. | \$68 Resident/non \$100 | |
| Learn to Swim, ages 6-14 | Sat & Sun | 7/26/14-8/17/14 | 10:10-10:40 a.m. | \$68 Resident/non \$100 | |
| Aqua Kids Water Fitness | Monday | 6/16/14-8/11/14 | 5:30-6:15 p.m. | \$80 Resident/non \$120 | |
| Surf's Up at Surfside | Sundays | 7/6/14-7/27/14 | 10-11:30 a.m. | \$100 Resident/non \$150 | |

RED CROSS CLASSES

| CLASS | DAY | DATES | HOURS | Fee (per person) |
|-----------------------------------|----------|---------|-----------------|------------------|
| Adult CPR/AED | Saturday | 8/16/14 | 9 am-10:20 am | \$70 per person |
| Adult First Aid CPR/AED | Saturday | 8/16/14 | 9 am - 10:40 am | \$90 per person |
| Adult/Pediatric First Aid CPR/AED | Saturday | 8/16/14 | 9 am - 11 am | \$110 per person |

UPCOMING EVENTS

| | | | |
|---|--------------------|-----------------------------------|--|
| Independence Day Celebration | Friday, July 4 | Community Center | Starts at 2 pm, Fireworks at 9 pm on the beach |
| Senior Trip, Midlife 2 at Actor's Playhouse | Wednesday, July 23 | Bus departs from Community Center | at 12 noon |

AQUATIC CENTER HOURS

THROUGH AUGUST 17, 2014

| | |
|--|---|
| Main pool open swim: Mon-Thurs: 9 am - 7:30 pm; Fri-Sun: 9 am-8 pm | Lap Swimming: Mon & Wed: 6:30-8:30 a.m. (5 lanes) |
| Sand Dollar Key: Mon-Thurs: 10 am - 7:30 pm; Fri-Sun: 10 am-8 pm | Mon-Fri: 3-5:30 p.m. (limited lanes) |
| Water Slide: Mon-Thurs: 10 am - 3:30 pm; Fri-Sun: 10 am-7 pm | Beach Lifeguard Tower: Every day 9 am - 5 pm |
| July 4th – Beach Lifeguard tower will be open from, 9 am-7 pm | |

Resident ID Cards To Be Renewed Beginning October 1

Don't forget that Resident ID cards can be renewed beginning October 1. The renewal process will take place at the Community Center during business hours. Look for further information in August and September.

PARKS & RECREATION PROGRAMS WILL RESUME AGAIN IN THE FALL

INQUIRE ABOUT PROGRAMS ALREADY IN PROCESS

Surfside Summer Camp Shifts into High Gear

School is out and camp is in. The Surfside Parks & Recreation Department is keeping the campers busy with teens and youngsters enjoying indoor and outdoor activities, field trips and arts and crafts at the Community Center.



Sea Turtle on the Beach? Follow These Guidelines

If you observe an adult sea turtle or hatchling sea turtle on the beach, please adhere to the following rules and guidelines:

- It is normal for sea turtles to be crawling on the beach on summer nights. DO NOT report normal crawling or nesting (digging or laying eggs) to the Florida Fish and Wildlife Conservation Commission unless the turtle is in a dangerous situation or has wandered off the beach.
- Stay away from crawling or nesting sea turtles. Although the urge to observe closely will be great, please resist. Nesting is a critical stage in the sea turtle's life cycle. Please leave them undisturbed.
- DO REPORT all stranded (dead or injured) turtles to the Florida Fish and Wildlife Conservation Commission.
- NEVER handle hatchling sea turtles. If you observe hatchlings wandering away from the ocean or on the beach, call: 1-888-404-FWCC or *FWC (Mobile Phone)

Looking for a great place for a birthday party?

Contact the Surfside Community Center and we will help with food, planning and all the details to make your party a fun and memorable affair!

Call
(305) 866-3635



TOWN OF SURFSIDE



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MARKETPLACE

Michael Setboun, Realtor
Surfside resident, I speak English
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ADVERTISING IN THE GAZETTE

Reach the residents and businesses of Surfside by advertising in the monthly *Gazette*. For rates, deadlines and more information go to the Town website www.townofsurfsidefl.gov or email dhunziker@townofsurfsidefl.gov.

TOWN MEETINGS ON DVD

A DVD recording of the current monthly Town Commission and Planning & Zoning meetings are available for check out at the Town Hall front desk. For more information, contact the Town Clerk at 305-861-4863 x226.

TOWN COMMISSION

Daniel Dietch, *Mayor*
mayor@townofsurfsidefl.gov
Eli Tourgeman, *Vice Mayor*
etourgeman@townofsurfsidefl.gov
Barry Cohen, *Commissioner*
bcohen@townofsurfsidefl.gov
Michael Karukin, *Commissioner*
mkarukin@townofsurfsidefl.gov
Marta Olchyk, *Commissioner*
molchyk@townofsurfsidefl.gov

TOWN OFFICIALS

Michael Crotty, *Town Manager*
mcrotty@townofsurfsidefl.gov
Linda Miller, *Town Attorney*
lmiller@townofsurfsidefl.gov
David Allen, *Police Chief*
david.allen@townofsurfsidefl.gov
Sandra Novoa, *CMC, Town Clerk*
snovoa@townofsurfsidefl.gov

BUSINESS NUMBERS

Town Hall (305) 861-4863
Parks & Recreation (305) 866-3635
Tennis Courts (305) 866-5176
Tourist Bureau (305) 864-0722
Police (305) 861-4862
Fire Rescue (305) 861-1115
Emergency 911

TOWN WEBSITE

www.townofsurfsidefl.gov