

It Happens on **HARDING AVE**

What Does Travel mean to you?

The United States Travel Association's (USTA) Annual Salute to Travel and Tourism in America is May 2-10, 2015. This celebration is an annual tradition that was established by a congressional resolution in 1983.



The week serves to champion the power of the tourism industry and the impactful contributions travel makes to each and every one of us and to the economy. This year's theme was chosen to reflect the wide-ranging and robust ways that the U.S. travel industry contributes to the fabric of America.

2015's theme: Travel is _____. The USTA encourages all to be creative and have fun with this year's theme. For example: Travel is *adventure*. Travel is *family bonding*. Travel is *creating American jobs*. Travel is *essential to our economy and our lives*. How do you define travel? What positive impact does it have on you? Join the celebration on Twitter (@USTravel) using the hashtag #NTTW2015.

New Apparel Store on Harding Avenue

Calling all fashionistas! There is a new spot downtown that will satisfy your stylish cravings. Nurielle Haute Couture, 9569 Harding Avenue, specializes in the most exclusive clothes and accessories. Stop in and see their new additions! For information: 305-864-8687 or www.nurielle.com



Ten Gift Ideas for Mother's Day, May 10th

Below are 10 ideas to treat the moms in your life on Sunday, May 10th (in no particular order):

1. An Italian dinner at Tiberio, 9472 Harding Avenue.
2. A bouquet of beautiful flowers from Absolute Flowers by Manny, 9481 Harding Ave.
3. A heart-felt card from Scarlet Letter Gifts & Stationary, 9473 Harding Avenue.
4. Select a one-of-a-kind masterpiece from Artourage Galleries (9458 Harding Avenue).
5. A new ring from Gray and Sons Jewelry (9595 Harding Harding Avenue).
6. A collection of luxury lotions and products from The Provence Touch, 9455 Harding Avenue.
7. A beauty make-over at Assa Falmog, 9453 Harding Ave.
8. Book an oceanfront room at Grand Beach Hotel Surfside, 9449 Collins Avenue.
9. A box of sweet treats at Rolling Pin Bakery, 9523 Harding Avenue.
10. New summer accessories at Nikki's Beachhouse Boutique, 9482 Harding Ave.

APRIL'S THIRD THURSDAY



3rd Thursdays 2015 trip around the world landed in Mexico for its final stop. The special night included a Mariachi band and the Miami Marlins street team. Attendees enjoyed music, dancing, entertainment and a variety of food trucks. Surfside Circle Members enjoyed access to the exclusive VIP area in the center of the event. The first 150 members made candy tacos and received a 3rd Thursday's fiesta rubber ducky. To become a Surfside Circle Member and get VIP access at future events visit www.visitsurfsidefl.com/surfsidecircle. Check out our videos and press from the event series www.visitsurfsidefl.com/thirdthursdays



Vice Mayor Eli Torgeman



Rebecca Flores prepares dessert tacos.



Commissioner Marta Olchyk (left) enjoys the Surfside Circle.



Tree Lighting Continues Until November

Courtesy of the generous contributions from Gray & Sons Jewelry and Real Estate Transactions International, the trees located at the entrance to Downtown Surfside will remain lit until November. Thank you for helping keep Harding Avenue beautiful!

Grand Beach Hotel Surfside Hiring

The Grand Beach Hotel Surfside is looking for great employees to join their team! For more information visit www.grandbeachhotelsurfside.com/employment