



FAQs for Window Signs in the SD-B40 Zoning District

1. What is a window sign?

- Pursuant to Sec. 90-69 *Definitions*, a window sign is defined as any sign that is visible from the exterior of a building through an open or closed window or door including signs attached to, suspended behind, placed on or near, or painted upon such window or door.

2. Is a building permit required to display a window sign for a business establishment?

- Yes, a building permit is required for temporary or permanent window sign for a business establishment.

3. Sec. 90-73(a)(c) Permanent Window Sign

- 1) One primary sign may be applied to the inside or outside surface of any one glass window or door or displayed within 12 inches of a glass window or door.
- 2) Such signs shall only be permitted on primary and side street level frontages.
- 3) Sign area inclusive of logos or trademarks shall not exceed 20 percent of the area of the glass window or door in which the sign is displayed.
- 4) Lettering shall not exceed eight inches in height.
- 5) Acceptable materials include painted gold leaf or silver leaf, silk-screened, cut or polished metal, cut or frosted vinyl, and etched glass.

4. Sec. 90-74(h) Temporary Window Sign

- 1) Temporary window signs of any nature may be attached to glass window or doors, or mounted within 12 inches of a glass window or door.
- 2) One temporary sign shall be permitted per window.
- 3) Sign may not be displayed more than 60 calendar days.
- 4) The total area for temporary signs shall not exceed 20 percent of the glass window they are facing unless otherwise provided in this subsection.
- 5) Signs not in excess of six square inches may be attached to items displayed in display windows.

5. Do window signs require Planning and Zoning Board review and approval?

- No, pursuant to Sec. 90-19.7(13) window signs in SD-B40 are exempt from the Planning and Zoning Board review.