

**RESOLUTION NO. 2024-3265**

**A RESOLUTION OF THE TOWN COMMISSION OF THE TOWN OF SURFSIDE, FLORIDA, APPROVING PROPOSAL B FROM ZAMBELLI FIREWORKS MANUFACTURING CO. FOR ENHANCED FIREWORKS DISPLAY SERVICES FOR THE TOWN'S 2024 FOURTH OF JULY EVENT; AUTHORIZING THE TOWN MANAGER TO NEGOTIATE AND EXECUTE ANY NECESSARY AGREEMENTS FOR THE SERVICES; PROVIDING FOR WAIVER OF COMPETITIVE BIDDING PROCEDURES; PROVIDING FOR IMPLEMENTATION; AND PROVIDING FOR AN EFFECTIVE DATE.**

**WHEREAS**, on July 4, 2024, the Town of Surfside ("Town") will host its annual Fourth of July Celebration at the Town Community Center, which concludes with a fireworks show sponsored by the Town (the "2024 Fourth of July Event"); and

**WHEREAS**, for several years, the Town has contracted with Zambelli Fireworks Manufacturing Co. ("Zambelli") to provide the fireworks display at Fourth of July events and is pleased with Zambelli's performance; and

**WHEREAS**, on January 10, 2023, the Town Commission adopted Resolution No. 2023-2963, approving and authorizing an agreement with Zambelli for fireworks display services in 2023 and 2024 for a total amount of \$24,000 per each event; and

**WHEREAS**, the Town desires to enhance the 2024 Fourth of July Event by implementing larger fireworks and/or adding a barge option to launch the fireworks from the ocean; and

**WHEREAS**, Zambelli has provided a proposal attached hereto as Attachment "A" ("Proposal A") to provide enhanced fireworks display services with two (2) options: Option 1 consists of an electronic show of 19-20 minute duration for a cost of \$30,000, with additional cost of \$53,000 for the barge, for a total of \$83,000; Option 2 consists of an

electronic show of 22 minutes, at a cost of \$45,000, plus the cost of the barge at \$53,000, for a total of \$98,000; and

**WHEREAS**, Zambelli has provided a second proposal attached hereto as Attachment "B" ("Proposal "B") to provide enhanced fireworks display services for a duration of 17-18 minutes, without the option of a barge, in the amount of \$24,000; and

**WHEREAS**, the Town Commission has considered all proposals and desires to approve Proposal B for the enhanced electronic show services for the 2024 Fourth of July Event; and

**WHEREAS**, the Town Commission desires to waive competitive bidding for the services pursuant to Section 3-12 of the Town's Code of Ordinances ("Code") and finds that it is in the best interests of the Town to expeditiously obtain the services and ensure provision of the services for the 2024 Fourth of July Event; and

**WHEREAS**, pursuant to Section 3-13(7)(c) of the Town's Code, the Town Commission also finds that the services provided are exempt from the competitive procurement requirements of Chapter 3 of the Town's Code as the services to be provided are artistic services benefitting the citizens of the Town and the general public; and

**WHEREAS**, the Town Commission finds that this Resolution is in the best interest and welfare of the Town and its residents.

**NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COMMISSION OF THE TOWN OF SURFSIDE, FLORIDA, AS FOLLOWS:**

**Section 1. Recitals.** The above-stated recitals are true and correct and are incorporated herein by this reference.

**Section 2. Approval of Proposal; Authorization to Expend.** The Town Commission hereby approves Proposal B and authorizes the expenditure of funds for such purpose.

**Section 3. Authorization.** The Town Manager is authorized to negotiate and execute any necessary agreements for the 2024 Fourth of July Event services, subject to the approval of the Town Attorney as to form, content, and legal sufficiency.

**Section 4. Waiver of Competitive Bidding.** The Town Commission waives competitive bidding procedures pursuant to Section 3-12 of the Town Code, upon the recommendation of the Town Manager, and finds that such waiver is in the best interests of the Town in order to expeditiously obtain the services and ensure provision of the services for the 2024 Fourth of July Event. Furthermore, pursuant to Section 3-13(7)(c) of the Town's Code, the Town Commission finds that the services provided by the vendors are exempt from the competitive procurement requirements of Chapter 3 of the Town's Code as the services are artistic services benefitting the citizens of the Town and the general public.

**Section 5. Implementation.** The Town Manager and Town Officials are hereby authorized to take any and all action necessary to implement the purposes of this Resolution.

**Section 6. Effective Date.** This Resolution shall become effective immediately upon adoption.

PASSED AND ADOPTED this 13th day of February, 2024.

Motion By: Vice Mayor Rose  
Second By: Commissioner Landsman

**FINAL VOTE ON ADOPTION:**

|                                 |            |
|---------------------------------|------------|
| Commissioner Fred Landsman      | <u>Yes</u> |
| Commissioner Marianne Meischeld | <u>Yes</u> |
| Commissioner Nelly Velasquez    | <u>Yes</u> |
| Vice Mayor Jeffrey Rose         | <u>Yes</u> |
| Mayor Shlomo Danzinger          | <u>Yes</u> |

  
\_\_\_\_\_  
Shlomo Danzinger, Mayor

**ATTEST:**

  
\_\_\_\_\_  
Sandra McCreedy, MMC  
Town Clerk



**APPROVED AS TO FORM AND LEGALITY FOR THE USE  
AND BENEFIT OF THE TOWN OF SURFSIDE ONLY:**

  
\_\_\_\_\_  
Weiss Serota Helfman Cole & Bierman, P.L.  
Town Attorney

# **Zambelli**

FIREWORKS

## ***Fireworks Proposal Town of Surfside, FL July 4<sup>th</sup>, 2024***



***Zambelli Fireworks***  
***Morgan Steel- Project Manager***  
***954-471-0043***

# **Zambelli**

## **FIREWORKS**

*Boca Raton, Florida*

### **FIREWORKS PROPOSAL**

**Show Date:** July 4; 2024

**All inclusive Budget and Duration:** \$24,000, 17-18 minute  
**Electronically fired display**

5pm Site access on the afternoon of July 3<sup>rd</sup> will be required for electronic fire setup. Racks will be set and secured along with plastic covering.

**Location:** 9301 Collins Ave- Surfside, FL

**Insurance Liability Coverage:** \$10 Million dollars per incident clause to cover the Fireworks Display. Zambelli uses the highest insurance premium in the industry, only offered to "AAA" rated companies.

**Permits:** Zambelli Fireworks will work with the local Fire, Police and the environmental groups to secure all needed security and safety plans.

**Transportation Liability Coverage:** \$5 Million dollars as required by United States Department of Transportation. (DOT)

**Workers Compensation:** Pyrotechnicians will meet all of the requirements of the Workers Compensation Laws of Florida.

**Transportation:** Fireworks and equipment will be delivered by qualified CDL drivers with Haz-Mat endorsed licenses as required by US DOT.

**Personnel:** Zambelli Certified Pyrotechnicians and Trained Assistants; no subcontractors used.

**Safety Procedures:** Zambelli Fireworks adheres to all safety regulations. NFPA 1123 code will be strictly enforced.

**Terms:** 50% deposit at signing of the contract. Balance due at completion of each display, as invoiced by Zambelli



# Zambelli

## FIREWORKS

### Detailed Plan For the Fireworks Display

#### Proposed Show Segments

**OPENING:** An opening barrage is designed to attract the attention of the audience and entice them to pay attention..."The show has just begun!" The opening barrage for the display will certainly impress as multiple shots of comet tails and aerial effects will fill the night's air. As the opening barrage grows, the intensity of colors and sound will permeate the skies. **30 seconds.**

**FEATURE PRESENTATION:** The main body of the fireworks display should not be just one shell fired one after another. It's about rhythm, timing, and spacing the perfect effects with one another and building themes throughout the show. Some fireworks are designed to have extreme intensity while others are designed to slow the pace down with slower, softer effects. The design team hand picks every product used to ensure there are nearly no duplicates of tableaux throughout the program. The audience will enjoy a fully designed display. The intensity will continue to grow until.... **14-16 Minutes.**

...the **GRAND FINALE:** and it will be GRAND!

Human nature is to remember things last experienced. The Grand Finale is what people will remember the most about a fireworks production. A poor finale will leave an audience disappointed. Zambelli Fireworks has a long tradition of supplying the biggest and best Finales in the industry. It will be loud, it will be full of vibrant colors, it will be long, and it will leave a lasting impression. Hundreds of shots and effects of multi-color shells, gold and silver sparking lights, gold brocade crown shells and other effects coupled with chest-pounding titanium-salutes will be the magical ending of the grand display. The finale will be fired with multiple products and effects to cover every inch of sky. **30-45 seconds.**

# **Zambelli**

**FIREWORKS**

## **Shell Listings by Segment**

### **Opening:**

**40- 2 inch color finale shells**  
**20- 2 inch Salute finale shells**  
**150 – Shot Finale box 1.5”-2”**

### **Body:**

**200- 2 inch assorted colors and effects**  
**120- Flights ( pairs )2.5 inch assorted colors and effects**  
**30- Multi shot devices totaling 2900 shots**  
**8- 25 ( 200 shots) 2” Barrage boxes with assorted RWB effects**  
**1 – 372 shot Z box**

### **Grand Finale:**

**400- 2 inch color finale shells**  
**40- 2inch salute finale shells**  
**150- 150 – Shot Finale box 1.5”-2”**  
**1 – 408 Shot W zipper box**

**Total aerial shells and Effects** **5120**



# Zambelli

## FIREWORKS

### Company Experience

#### *Various Amusement Parks/Theme Parks*

Cedar Point, Sandusky, OH.  
Carowinds, Rock Hill, SC.  
Hershey Park, Hershey, PA.  
Kings Island, Mason, OH.  
Elitch Gardens, Denver, CO.

Kings Dominion, Doswell, VA.  
Dorney Park/WildWater, Allentown, PA.  
Great America Park, San Francisco, CA.  
Waldameer Water Park, Erie, PA.  
Valley Fair Amusement, Shakopee, MN.

#### *State Fairs, Festivals and Celebrations*

Thunder Over Louisville/Kentucky Derby Festival  
Target Fireworks/ Minneapolis Aquatennial Celebration  
Target Fireworks/Detroit Parade Company Fireworks  
Gasparilla Pirate Festival (Children's Parade), Tampa, FL.  
Pittsburgh 250<sup>th</sup> Anniversary (display from 17 various downtown locations)  
Numerous First Night New Year's Eve Celebrations  
Florida State Fair  
North Carolina State Fair  
West Virginia State Fair  
Macon Cherry Blossom Festival

#### *Sports Franchises and Venues*

Detroit Tigers  
Pittsburgh Pirates  
Colorado Rockies  
St. Louis Cardinals  
Tampa Bay Rays  
Washington Redskins  
Pittsburgh Steelers  
Florida Atlantic University  
Atlanta Motor Speedway

Pittsburgh Penguins  
Pro Bull Riding (PBR)  
Professional Roughstock Series  
Clemson University  
University of Pittsburgh  
University of Miami  
Florida International University  
Sports Authority Field (Denver)  
Indy 500 Festival

More than 15 Minor League Baseball teams.

# Zambelli

## FIREWORKS

### Zambelli Fireworks Team

**Danielle Fredrickson**

Office Manager/ Inside Sales/  
Customer Service

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**Morgan Steel**

Project Manager/ Sales/  
Certified Technician

Cell: 954-471-0043

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### Proposed Launch Site

