Town of Surfside

TOURIST BOARD MEETING
AGENDA

March 1, 2021– 5:30 p.m.

Opening Items:

1. Call to Order/Roll Call

2. Agenda and Order of Business

3. Approval of Meeting Minutes: January 4, 2021

4. Resort Tax Collection

5. Aeythr Agency: Recovery Plan Consideration - Turtle Walk Downtown Passport Campaign

6. Public Relations Media Budget

7. Discussion Items:
   A. Destination Recovery Marketing Plan
   B. Next Meeting: Monday, April 5, 2021 at 5:30 p.m.

8. Public Comment – 3-minute time limit each, please

9. Adjournment