

Town of Surfside Tourist Board AGENDA Monday, September 11, 2023 5:30 PM

Town Commission Chambers

Rule 7.05 Decorum. Any person making impertinent or slanderous remarks or who becomes boisterous while addressing the commission shall be barred from further appearance before the commission by the presiding officer, unless permission to continue or again address the commission is granted by the majority vote of the commission members present. No clapping, applauding, heckling or verbal outbursts in support or opposition to a speaker or his or her remarks shall be permitted. Signs or placards may be disallowed in the commission chamber by the presiding officer. Persons exiting the commission chambers shall do so quietly.

Rule 6.06 (a)3 Agenda. The good and welfare portion of the agenda set for 8:15 p.m. shall be restricted to discussion on subjects not already specifically scheduled on the agenda for discussion and debate. In no event shall this portion of the agenda be allotted more than 45 minutes with each speaker to be given no more than three minutes, unless by vote of a majority of the members of the commission present, it is agreed to extend the time frames. Likewise, commission members shall be restricted to speaking three minutes each unless an extension is granted in the same manner as set forth in the prior sentence.

Any person who received compensation, remuneration or expenses for conducting lobbying activities is required to register as a lobbyist with the Town Clerk prior to engaging in lobbying activities per Town Code Sec. 2-235. "Lobbyist" specifically includes the principal, as defined in this section, as well as any agent, officer or employee of a principal, regardless of whether such lobbying activities fall within the normal scope of employment of such agent, officer or employee. The term "lobbyist" specifically excludes any person who only appears as a representative of a not-for-profit community-based organization for the purpose of requesting a grant without special compensation or reimbursement for the appearance; and any person who only appears as a representative of a neighborhood, homeowners or condominium association without compensation for the appearance, whether direct or indirect or contingent, to express support of or opposition to any item.

Per Miami Dade County Fire Marshal, the Commission Chambers has a maximum capacity of 99 people. Once this capacity has been reached, people will be asked to watch the meeting from the first floor.

- 1. Call to Order/Roll Call
- 2. Agenda and Order of Business
- 3. Town Commission Liaison Report
- 4. Approval of Minutes
 - **4.A August 7, 2023 Tourist Board Meeting Minutes** Evelyn Herbello, Deputy Town Clerk

August 7, 2023 Tourist Board Meeting Minutes.pdf

- 5. Resort Tax Collection and Vacancies Report
 - 5.A Resort Tax Collection and Vacancy Report Frank Trigueros, Tourist and Communications Director September Vacancies and Resort Tax Report Full Resort Tax Numbers
- 6. Discussion Items and Action Items
 - **6.A Farmers Market Reopening Plan for 96th Street** Frank Trigueros, Tourism & Communications Directior

 Tourist Board April 2023 Meeting Minutes
 - **6.B Food Trucks Event** Chair Eli Tourgeman
 - **6.C Business District Audit** Chair Eli Tourgeman
 - 6.D Collins Avenue Monument Sign, Updated Proposal Chair Eli Tourgeman Attachment A Don Bell Updated Surfside Deck.pdf
 Attachment B-Collins Avenue Monument Sing Mock Ups Final.pdf
 Attachment C Monument Sign Don Bell Quote
 - **6.E Special Events Consultant Update and Bid Evaluation** Frank Trigueros, Communications and Tourism Director
 - **6.F Promotional Items Selection, Seaside Soiree Fall Beach Series** Frank Trigueros, Tourism & Communications Director
 - **6.G Surfside Business District Survey Results** Frank Trigueros, Tourism & Communications Director
 - **6.H Media Outreach Efforts** Chair Eli Tourgeman
 - 6.I Staff Report: In Progress Updates Frank Trigueros, Communications and Tourism Director Surfside_Letters_Project.pdf ADA Beach Mats The Waves Condominium.pdf
- 7. Public Comments

8. Next Meeting

8.A Next Meeting: October 2, 2023 at 5:30 p.m. - Evelyn Herbello, Deputy Clerk

9. Adjournment

Respectfully submitted,

Hector R. Gomez Town Manager

THIS MEETING IS OPEN TO THE PUBLIC. IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT OF 1990, ALL PERSONS THAT ARE DISABLED; WHO NEED SPECIAL ACCOMMODATIONS TO PARTICIPATE IN THIS MEETING BECAUSE OF THAT DISABILITY SHOULD CONTACT THE OFFICE OF THE TOWN CLERK AT 305-861-4863 EXT. 226 NO LATER THAN FOUR DAYS PRIOR TO SUCH PROCEEDING.

IN ACCORDANCE WITH THE PROVISIONS OF SECTION 286.0105, FLORIDA STATUTES, ANYONE WISHING TO APPEAL ANY DECISION MADE BY THE TOWN OF SURFSIDE COMMISSION, WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING, WILL NEED A RECORD OF THE PROCEEDINGS AND FOR SUCH PURPOSE, MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE WHICH RECORD SHALL INCLUDE THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

AGENDA ITEMS MAY BE VIEWED AT THE OFFICE OF THE TOWN CLERK, TOWN OF SURFSIDE TOWN HALL, 9293 HARDING AVENUE. ANYONE WISHING TO OBTAIN A COPY OF ANY AGENDA ITEM SHOULD CONTACT THE TOWN CLERK AT 305-861-4863. A COMPLETE AGENDA PACKET IS ALSO AVAILABLE ON THE TOWN WEBSITE AT www.townofsurfsidefl.gov.

TWO OR MORE MEMBERS OF THE TOWN COMMISSION AND/OR TOWN BOARDS MAY ATTEND THIS MEETING.

THESE MEETINGS MAY BE CONDUCTED BY MEANS OF OR IN CONJUNCTION WITH COMMUNICATIONS MEDIA TECHNOLOGY, SPECIFICALLY, A TELEPHONE CONFERENCE CALL. THE LOCATION 9293 HARDING AVENUE, SURFSIDE, FL 33154, WHICH IS OPEN TO THE PUBLIC, SHALL SERVE AS AN ACCESS POINT FOR SUCH COMMUNICATION.



Town of Surfside Tourist Board MINUTES August 7, 2023 5:30 PM

Town Commission Chambers

1. Call to Order/Roll Call

Chair Tourgeman called the meeting to order at 5:31 p.m.

Deputy Town Clerk Herbello called the roll with the following members present.

Present: Chair Eli Tourgeman, Vice Chair Ben Jacobson and Board Member David Karp.

Absent: Board Member Diana Gonzalez and Board Member Ezequiel Singer.

Also Present: Town Manager Hector Gomez, Town Attorney Daniella Cimo and Commission Liaison Mayor Shlomo Danzinger.

2. Agenda and Order of Business

Chair Tourgeman would like to have a motion to defer items 6C (Surfside Art Market, Festival and Event Update), 6E (Collins Avenue Monument Sign, Updated Proposal), 6F (Special Events Consultant Update), 6G (Surfside Letters Installation Update) and 6H (Food Trucks Event).

A motion was made by Vice Chair Jacobson to defer items 6C (Surfside Art Market, Festival and Event Update), 6E (Collins Avenue Monument Sign, Updated Proposal), 6F (Special Events Consultant Update), 6G (Surfside Letters Installation Update) and 6H (Food Trucks Event), seconded by Chair Tourgeman. The motion carried with a 3-0 vote.

3. Town Commission Liaison Report

Mayor Danzinger was absent therefore there was no Commission Liaison Report.

4. Approval of Minutes

4.A July 10, 2023 Tourist Board Meeting Minutes - Evelyn Herbello, Deputy Town Clerk

A motion was made by Vice Chair Jacobson to approve the July 10, 2023 Tourist

Board Meeting Minutes, seconded by Chair Tourgeman. The motion carried with a 3-0 vote.

July 10, 2023 Tourist Board Meeting Minutes.pdf

5. Resort Tax Collection and Vacancies Report

5.A August Vacancies and Resort Tax Report - Frank Trigueros, Communications and Tourist Director

Communications and Tourism Director Frank Trigueros provided the August Vacancies and Resort Tax Report, an update and overview of the item. He provided the numbers comparing to 2019 and they are down 16% in food and beverage and 14% in the accommodation side.

Vice Chair Jacobson asked for an update on the report at the next meeting. August Vacancies and Resort Tax Report.pdf

6. Discussion Items and Action Items

6.A Surfcastle Royale Event Recap - ACT Productions - Frank Trigueros, Communications and Tourism Director

Barbara Goigochea, ACT Productions, provided a presentation and recap of the Surfcastle Royale 2023.

Vice Chair Jacobson stated it was a great upscale event from beginning to end.

Board Member Karp stated it was a great event and all the food items were amazing. He suggested having more contests in between.

Ms. Goigochea addressed the comments made and she usually has these events more for adults than children, but they were able to team them together.

Board Member Karp asked to possibly supply more digging tools. He suggested a kosher corn dog, but she did address everything perfectly.

Ms. Goigochea stated that they did supply more digging tools as more children showed up.

Vice Chair Jacobson suggested Ms. Goigochea to come up with some different ideas for events.

Chair Tourgeman suggested Ms. Goigochea meet with Communications and Tourism Director Trigueros to come up with some other event ideas.

Chair Tourgeman stated that in the past they would always have the Tourism Director to attend the events from beginning to end to make sure the vendors comply with what they are supposed to do and that has not been done. He would like that to take place in order to avoid any of the problems.

Board Member Karp also agrees with that and provided examples of what he encountered at this past event.

Town Manager Gomez stated they do not need a vote for that and he will make sure that will be addressed and make sure staff will be more responsive to that matters and make sure the vendors stick to their contract obligations.

Recap Surfcastle Royale Event

6.B August 6 Summer Sundays with Festival & Event, Inc. Recap - Mario Pi, Festival & Event, Inc. - Frank Trigueros, Communications and Tourism Director

Mario Pi, Festival & Event, Inc. provided an update of the event and understands the miscommunication with his vendor regarding the styrofoam and they are addressing that issue.

Chair Tourgeman asked if he was aware of the requirements.

Mr. Pi addressed the comments made by Chair Tourgeman as it pertains to the issue with the styrofoam.

Chair Tourgeman stated that he will never allow him to be a vendor with this Town and this is a huge mistake.

Mr. Pi stated that everyone makes mistakes and stated that his reputation and his company looks terrible. He believes it is the wrong decision and would request the Chair to reconsider. He stated that the other issue they encountered was that they had no kosher food. He also addressed the issue of not having enough water and running out of water at the event.

Vice Chair Jacobson would like to say a couple of words before public comments.

Chair Tourgeman opened the floor to public comments.

The following individuals from the public spoke:

Eliana Salzhauer apologized to the vendor and would like to say she was at yesterday's event and made everyone aware of the styrofoam issue. George Kousoulas stated the issues presented at the event.

Chair Tourgeman closed the floor to public comments.

Vice Chair Jacobson stated you have to work with people that understand the community and style. He addressed the issue with the styrofoam and it should have never been there. He is not in favor of plastics on the beach and wants to protect the environment. He stated this event had so many failings across the board. He stated that when an event is run with a new vendor, staff should be hand walking the vendor. He stated there was a massive line to get food when that has never happened before. He also spoke regarding an activation that never took place. He also spoke regarding not having kosher food. He spoke regarding carts on the beach. He stated there was a culmination of many issues and it wasn't the right flavor for our neighborhood. He stated he never asked for bottled water but a

hydration station. He was very disappointed. He said at this point this vendor does not have the right vibe and looking in retrospect they acted too hastily with Sara Liss and all her events the vibe and feeling was there. He stated that their fault was that they did not work with her to fix the issues they saw. He would like to reinstate Sara Liss and go through the items to give her the chance to work on them for the upcoming events with Sara Liss. He suggested having a checklist to make sure the vendors are abiding by the rules.

Board Member Karp stated he was not aware of many things. He stated he was there from 4:30 p.m. on and was having a good time and the people coming up to him about the party. He did see a huge line, but people did not get out of it and the spread of food was beautiful. He had friends that really enjoyed the food and atmosphere, and the kids loved the face painting. He spoke regarding a check list and what transpired at the event. He was sad about not having kosher food. He would like to recommend a check list from Communications and Tourism Director Trigueros for all vendors.

Chair Tourgeman made his statements during the presentation and unfortunately, he was not at the event but if he was at the event, this would not have happened. He stated that nine years ago he made it a point not to allow styrofoam in Town. He stated it doesn't matter what religion you are, you should know what kosher is and by saying that he does not know what kosher was, it leaves a lot to be desired. He does not appreciate the chastisement from certain members of the public without knowing the reasoning behind their decision. He stated that lately this Town has had the pleasure of murdering everyone without having facts. He stated it is about time to take ownership and stop belittling the Board.

Vice Chair Jacobson stated that he would like to reinstate Sara Liss but would like to go over some of their concerns in order to have it rectified.

A motion was made by Vice Chair Jacobson to reinstate Sara Liss' contract for the upcoming September 3, 2023 event, seconded by Chair Tourgeman. The motion carried with a 3-0 vote.

Town Attorney Cimo stated that they need to make a motion to recommend to the Town Manager to terminate the contract with Mr. Mario Pi.

A motion was made by Chair Tourgeman to recommend that the Town Manager terminate the contract with Festival & Event, Inc., seconded by Vice Chair Jacobson. The motion carried with a 3-0 vote.

Sara Liss thanks the Board with the vote of confidence and did not anticipate another event because they were clear on the cancellation. She stated that she will not be able to come back to do a single event. She makes plans for multiple events and not a la carte events. She stated if she will move forward with the Board she will need a commitment with more beach events than what was given to her in the past. She stated that this is a great opportunity for a reset and spoke regarding the budget and have the budget consistent in levels.

Vice Chair Jacobson asked how many events is she looking for the Board to give

her.

Sara Liss would like to do 3 more events.

Vice Chair Jacobson asked if she would like to do September, October and November. He spoke regarding music on the beach and why it is shorter.

Ms. Liss stated the problem comes with what is expected from the vendor. She suggested 1 hour.

Chair Tourgeman stated that he would like her to continue with one event and for the future have the full board present. He understands that if she can fulfill it they will honor that. He stated for future events they need to have a full Board.

Ms. Liss stated the way that this Board is handling vendors she cannot move forward with only 1 event.

Chair Tourgeman cannot move forward with only 1 event and the door has been opened and if she cannot honor their request, that is fine.

Vice Chair Jacobson understands it takes some time to put the events together and if she could put this one event together then she will have a good foothold for the future events once the entire board is present.

Chair Tourgeman stated he is surprised that the issues they had with Ms. Liss with the water situation she did not rectify it.

Ms. Liss stated that the water situation was addressed and corrected.

Communications and Tourism Director Trigueros stated that it was corrected.

Chair Tourgeman stated that they will discuss this further at the next meeting and see if she will be in agreement with continuing to work with the Board.

6.C Surfside Art Market, Festival and Event Update - Chair Eli Tourgeman - Chair Eli Tourgeman

Item deferred to the September 11, 2023 meeting.

6.D Promotional Items Budget - Frank Trigueros, Communications and Tourism Director - Frank Trigueros, Communications and Tourism Director

Communications and Tourism Director Trigueros went over the promotional items budget and the events that have been added. He spoke regarding the t-shirts for sale and that purchase created a deficit. He stated they are looking at \$10,000 to replenish that budget in order to purchase the additional promotional items.

Chair Tourgeman opened the floor to public comments.

The following individuals from the public spoke.

Eliana Salzhauer spoke regarding the promotional items and some they are still using until this day. She stated that the cooler that was given out recently did not last. She suggested using a different company and not be in haste to purchase the items and by doing that you are diluting the quality.

George Kousoulas echoed Ms. Salzhauer's comments and quality over quantity. He provided examples.

Chair Tourgeman closed the floor to public comments.

Board Member Karp asked Communications and Tourism Director Trigueros if they are over the budget for the giveaway items.

Communications and Tourism Director Trigueros stated that they are in the deficit \$7,500 and the additional \$2,500 requested is to get through the rest of the events.

Board Member Karp stated he understands that people like the giveaways and how many to give out.

Vice Chair Jacobson asked who has been doing the promotional items.

Communications and Tourism Director Trigueros stated that they pick what type of promotional items to give away and they look at what they can give away that they have not given away before while staying environmentally friendly.

Vice Chair Jacobson spoke regarding what they need, and quality is better than quantity and suggested bringing samples to see them before being ordered and see what is more popular.

Chair Tourgeman agrees that for promotional items the Board should have a say in it and quantity over quality is very important.

Communications and Tourism Director Trigueros stated that they can make the promotional items as part of the recap so they can give their suggestions.

Town Manager Gomez asked if they would like a list of different options and place it as a discussion item and have them pre-pick them and take advantage of buying in bulk selectively through maybe one company with different quality options.

A motion was made by Vice Chair Jacobson to approve an additional \$12,500 to replenish the account towards promotional items coming out of the discretionary funds, seconded by Chair Tourgeman. The motion carried with a 3-0 vote.

6.E Collins Avenue Monument Sign, Updated Proposal - Chair Eli Tourgeman - Chair Eli Tourgeman

Item deferred to the September 11, 2023 meeting.

Attachment A - Don Bell Updated Surfside Deck.pdf

Attachment B - Collins Avenue Mock Ups

Attachment C - Monument Sign Don Bell Quote

6.F Special Events Consultant Update - Frank Trigueros, Communications and Tourism Director - Frank Trigueros, Communications and Tourism Director

Item deferred to the September 11, 2023 meeting.

6.G Surfside Letters Installation Update - Hector Gomez, Town Manager - Hector Gomez, Town Manager

Item deferred to the September 11, 2023 meeting.

6.H Food Trucks Event - Chair Eli Tourgeman - Chair Eli Tourgeman

Item deferred to the September 11, 2023 meeting.

6.I Harding Avenue Storefront Lighting and Walkability - Chair Eli Tourgeman - Chair Eli Tourgeman

Chair Tourgeman provided a summary of the item and stated that in the past when stores would close, Harding Avenue would go black. He stated that they would light up the window area and about 98% complied. He suggested possibly looking to see which storefronts are not lit up at night and approach them and entice them to do so.

Board Member Karp asked if this would also be all stores.

Chair Tourgeman stated all stores because it invites walkability.

Board Member Karp asked if the stores that are empty are responsible to do the same.

Chair Tourgeman stated the stores that are empty, the windows are covered. He stated this is a recommendation from this Board to encourage the operators of the stores to not go dark at night.

Chair Tourgeman opened the floor to public comments.

The following individual from the public spoke:

George Kousoulas stated he agrees 100% with that and it is important for walkability and car traffic. He suggested adding that into the code.

Chair Tourgeman closed the floor to public comments.

Board Member Karp agrees with the Chair and Mr. Kousoulas. He stated it might be stronger coming from the Commission.

Further discussion took place among the Board regarding the item. Some of the stores would complain about the electricity bill if they would do so but now there are LED lights and there should not be an excuse. Suggestion regarding possibly making it part of the code and suggesting for the Commission to make an ordinance as it relates to that.

Town Manager Gomez stated he understands what the intent is and the positivity of having lights at night. He stated they would send them a recommendation from the Tourist Board and further have a discussion before the Town Commission in September to see if they want to move forward with an ordinance.

Chair Tourgeman stated it is not a volume of stores it is only a few that they are speaking about.

Town Manager Gomez stated that some of the stores have not changed their frontage and provided suggestions.

A motion was made by Vice Chair Jacobson as it pertains to walkability and lighting to send out a notice on behalf of the Tourist Board to all the stores to light up their stores windows at night and to recommend to the Town Commission to turn this into an actual ordinance, seconded by Chair Tourgeman. The motion carried with a 3-0 vote.

7. Public Comments

Chair Tourgeman opened the floor to public comments.

The following individual from the public spoke:

George Kousolas spoke regarding store front lighting and display.

Chair Tourgeman closed the floor to public comments.

Chair Tourgeman wanted to apologize that he did not recognize Commissioner Meischeid who was present during the entirety of this meeting.

8. Board Member Comments

Chair Tourgeman stated it has been a very productive meeting.

Board Member Karp asked regarding the bid folders they received.

Chair Tourgeman explained to Board Member Karp that those are the bids for the Special Events Consultant and an RFP was sent out and those are the bids that were received. He explained what that position would entail. He stated he postponed the discussion on that because he would like to have the full board present.

Vice Chair Jacobson explained in detail what the RFP was and the specifics of this position. He stated that Board Member Karp needs to read the two bid proposals in order to be ready to discuss at the next meeting.

Town Attorney Cimo made it clear that there is a cone of silence in place and explained what that entails.

Chair Tourgeman wanted to bring to the attention of the Board a request he had made previously which is that he wanted them to send out a letter to the store owners, operators and a survey.

Town Manager Gomez stated that they are finalizing it and will be ready to be released and ear marked for September.

Chair Tourgeman would like to include that they could email their suggestions and if the activities they are doing is bringing business to their stores. He also would like to have a media connection update on tying their activities with the news channels. He also spoke regarding having A Taste of Surfside on the next agenda.

Communications and Tourism Director Trigueros stated that he has spoken with Alan Andai regarding A Taste of Surfside for a fall date.

Town Manager Gomez stated that the next meeting is the last meeting of the fiscal year and anything funded for A Taste of Surfside will come from the new fiscal year.

Vice Chair Jacobson asked regarding the update of the ADA roll out of the beach mats.

Town Manager Gomez addressed the comments made and some have asked if they could enter into a payment plan and he provided the condominiums that have responded.

9. Next Meeting

9.A Next Meeting Date: September 11, 2023 at 5: 30 p.m. - Evelyn Herbello, Deputy Town Clerk

Deputy Town Clerk Herbello advised the Board Members that the date of the next meeting will be September 11, 2023 since the original meeting date of September 4, 2023 falls on a holiday.

Consensus was reached by the Board Members to hold the meeting on September 11, 2023.

10. Adjournment

There being no further business to discuss before the Board, a motion was made by Vice Chair Jacobson to adjourn the meeting at 7:26 p.m., seconded by Board Member Karp. The motion carried with a 3-0 vote.

Accepted this	day of	, 2023.
Accepted this	uay oi	, 2023.

Eli Tourgeman, Chair	
Attest:	
Evelyn Herbello, CMC Deputy Town Clerk	



Tourist Board Meeting - September 11

Vacancies

9588 Harding Ave. - December 2019 9599 Harding Ave. - October 2018 9531 Harding Ave. - June 2020 9545 Harding Ave. - December 2021

262 96th Street - January 2018 9455 Harding Ave. - August 2022 9484 Harding Ave. - October 2022 9551 Harding Ave - Jus - Coming Soon

		Firs	t 6 Months		Jan April			
2019			2022		2023	Year Over Year	Vs. 2019	
			2% Food & Bev	erage	Тах	***		
\$	567,677	\$	771,232	\$	784,284	1.7%	38.1%	
			4 % Accommoda	tions	Тах			
\$	1,656,458	\$	2,429,096	\$	2,189,553	9.8%	32.1%	

TOWN OF SURFSIDE RESORT TAX CUMULATIVE REPORT FY 2022-2023 4% ROOM/BOARD TAX

Customer Name	PRIOR YEARS PAID IN CUR	RENT	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	TOTAL
AIRBNB,LLC	\$ 3,2	88.36 \$	6,241.73	\$ 5,261.00	\$ 2,857.61	\$ 5,798.67	\$ 3,305.62	\$ 3,359.31	\$ 2,873.04	\$ 3,528.85	\$ 2,907.46	\$ 4,155.70			43,577.35
BEACH HOUSE HOTEL, LLC D/B/A GRAND BEACH HOTEL	\$ 37,0	55.36 \$	45,067.09	\$ 78,512.08	\$ 144,192.90	\$ 135,713.77	\$ 144,995.09	\$ 114,566.35	\$ 92,011.68	\$ 87,138.26	\$ 48,370.49	\$ 72,315.52			999,948.59
BLUEGREEN RESORTS MANAGEMENT INC (Solara Timeshare 1 of 3 entries)*	CLOSED		CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	\$ 103.61	\$ 131.44	\$ 553.70				788.75
BLUEGREEN VACATIONS UNLIMITED (Solara Timeshare 2 of 3 entries)*	CLOSED		CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	\$ 21.17	CLOSED			21.17
INTERVAL INTERNATIONAL INC	CLOSED		CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED			-
PICKERGRILL TRADING LLC DBA SUN HARBOUR BOUTIQUE HOTEL	\$ 1,5	18.80 \$	2,356.80	\$ 2,315.78	\$ 2,753.74	\$ 2,776.14	\$ 2,702.33	\$ 2,939.85	\$ 3,315.32	\$ 1,925.17	\$ 1,501.97	\$ 1,458.95			25,594.85
RESIDENCE INN AT SURFSIDE 9200 COLLINS AVENUE	\$ 25,3	50.49 \$	15,616.30	\$ 20,770.31	\$ 19,669.23	\$ 32,060.46	\$ 38,341.58	\$ 39,567.25	\$ 30,430.00	\$ 26,355.13	\$ 20,429.86	\$ 26,854.04			295,444.65
RESORT RENTAL LLC (VARIOUS TIMESHARE RENTALS)	CLOSED		CLOSED	CLOSED	CLOSED	\$ 153.50	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED			153.50
SC HOTEL PROPERTY LLC D/B/A FOUR SEASONS HOTEL	\$ 227,6	06.00 \$	112,912.38	\$ 243,107.11	\$ 284,880.86	\$ 231,915.73	\$ 290,606.76	\$ 279,803.04	\$ 230,527.91	\$ 182,910.93	\$ 125,891.58	\$ 146,420.96			2,356,583.26
SOLARA SURFSIDE CONDOMINIUM (Timeshare 3 of 3 entries)	CLOSED		CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	\$ 274.20			274.20
	\$ 294,8	59.01 \$	182,194.30	\$ 349,966.28	\$ 454,354.34	\$ 408,418.27	\$ 479,951.38	\$ 440,235.80	\$ 359,261.56	\$ 301,989.78	\$ 199,676.23	\$ 251,479.37	\$ -	s - \$	3,722,386.32
											·	·		TAX CUMULATIVE TOTAL \$	3,722,386.32

SHORT TERM RENTAL \$ 16,605.00

\$ 3,738,991.32

TOWN OF SURFSIDE RESORT TAX CUMULATIVE REPORT FOR FY 2022-2023 2% FOOD/BEVERAGE

Customer Name	PRIOR YEARS PAID IN CURRENT	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	TOTAL
9460 RESTAURANT PARTNERS DIB/A STREET KITCHEN LLC	\$ 12,235.85	\$ 1,317.09	\$ 4,579.17	\$ 4,773.06	\$ 7,737.39	\$ 6,384.89	\$ 4,792.00	\$ 3,287.55	\$ 4,154.39	\$ 3,236.66	\$ 2,753.86			\$ 55,251.9
9561 RESTAURANT PARTNERS LLC DBA KOO LU LU 9561 HARDING AVE	s -	CLOSED	CLOSED	CLOSED	\$ 299.81	\$ 1,091.37	\$ 1,259.70	\$ 886.12	\$ 1,186.72	\$ 1,186.72				\$ 5,910.4
26 SUSHI K GROUP LLC	\$ 2,781.85	\$ 1,870.25	\$ 4,909.45	\$ 7,548.28	\$ 10,071.05	\$ 7,037.45	\$ 5,332.62	\$ 3,713.28	\$ 4,243.41	\$ 3,434.34				\$ 50,941.9
AMYEL, LLC D/B/A CAFÉ VERT	\$ 898.82	\$ 1,037.81	\$ 1,616.27	\$ 2,350.92	\$ 2,700.22	\$ 2,304.09	\$ 1,634.59	\$ 1,148.56	\$ 1,394.03	\$ 1,296.40				\$ 16,381.7
BH 9476 INVESTMENTS, LLC DBA RUSTIKO	\$ 2,161.94	\$ 2,982.18	\$ 5,148.53	\$ 6,724.23	\$ 10,562.48	\$ 8,263.39	\$ 5,764.72	\$ 4,271.06	\$ 4,753.06	\$ 3,657.74				\$ 54,289.3
BH 9477 INVESTMENTS, LLC DBA KOSH	\$ 1,096.84	\$ 2,850.60	\$ 2,785.61	\$ 4,530.01	\$ 6,931.27	\$ 4,674.67	\$ 2,790.91	\$ 4,472.41	\$ 2,200.08	\$ 1,608.42				\$ 33,940.8
BEACH HOUSE HOTEL, LLC D/B/A GRAND BEACH	\$ 3,390.97	\$ 3,012.07	\$ 4,546.15	\$ 6,199.20	\$ 5,166.09	\$ 7,155.04	\$ 7,958.85	\$ 7,657.62	\$ 7,695.69	\$ 4,278.44	\$ 8,266.56			\$ 65,326.6
CARROT 770, INC.	\$ 1,880.80	\$ 1,769.02	\$ 3,257.90	\$ 3,681.44	\$ 5,667.92	\$ 4,235.10	\$ 3,654.90	\$ 2,121.04	\$ 2,803.53	\$ 2,049.83	\$ 1,793.43			\$ 32,914.9
CHAI WOK SURFSIDE	\$ 274.38	\$ 149.06	\$ 262.69	\$ 304.80	\$ 550.56	\$ 461.40	\$ 419.79	\$ 174.61	\$ 333.52	\$ 183.84				\$ 3,114.6
CHOW DOWN GRILL INC D/B/A/ JOSH'S DELI	\$ 912.39	\$ 371.05	\$ 574.95	\$ 869.60	\$ 766.60	\$ 691.17	\$ 795.48	\$ 686.46	\$ 547.70	\$ 467.01				\$ 6,682.4
CINE CITTA CAFFEE	\$ 1,874.13	\$ 748.76	\$ 1,309.72	\$ 2,288.25	\$ 4,390.10	\$ 2,848.39	\$ 1,575.38	\$ 1,453.10	\$ 861.80	\$ 624.20				\$ 17,973.8
DAIRY FAIRY, LLX DBA SERENDIPITY YOGURT CAFÉ	\$ 1,361.56	\$ 347.77	\$ 396.71	\$ 456.90	\$ 839.16	\$ 599.50	PENALTY LETTER	PENALTY LETTER	PENALTY LETTER	PENALTY LETTER				\$ 4,001.6
DOMINO'S PIZZA #3818 9505 HARDING AVE		CLOSED	CLOSED	CLOSED	CLOSED	\$ 339.19	\$ 578.57	\$ 626.69	\$ 701.60	\$ 628.42	\$ 666.41			\$ 3,540.8
EMIL FRANC, INC. D/B/A CAFÉ RAGAZZI	\$ 10,067.50	\$ 1,991.40	\$ 2,078.90	\$ 3,228.01	\$ 3,182.99	\$ 3,075.22	\$ 2,915.14	\$ 2,411.37	\$ 2,196.11	PENALTY LETTER				\$ 31,146.6
FIALKOFF'S EXPRESS SURFSIDE (9463 HARDING AVE)	\$ 853.16	\$ 646.48	\$ 916.44	\$ 617.92	\$ 1,292.52	\$ 941.17	\$ 786.53	PENALTY LETTER	\$ 710.20	\$ 595.50				\$ 7,359.9
FLANIGAN'S SEAFOOD BAR & GRILL	\$ 10,499.82	\$ 8,391.19	\$ 8,605.61	\$ 11,416.92	\$ 9,218.38	\$ 9,409.95	\$ 12,454.04	\$ 9,374.37	\$ 9,308.20	\$ 11,222.15				\$ 99,900.6
HAMSA HAMSA LLC-SURF-N-SIDE (CONCE3SSION STAND)		\$ 99.85	\$ 99.85	\$ 109.48	\$ 220.42	\$ 192.72	PENALTY LETTER	PENALTY LETTER	PENALTY LETTER	PENALTY LETTER				\$ 722.3
HARBOR PITA, INC D/B/A HARBOR GRILL	\$ 19,022.17	\$ 4,834.07	\$ 8,772.92	\$ 11,504.91	\$ 16,358.16	\$ 12,207.34	\$ 8,127.56	\$ 5,850.66	\$ 6,249.62	PENALTY LETTER				\$ 92,927.4
HAVI DEVELOPMENT D/B/A ROAST 9441 HARDING AVE		CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	CLOSED	PENALTY LETTER				\$
L R SUSHI LLC DBA TYO SUSHI 9454 HARDING AVE		\$ 85.51	\$ 509.76	\$ 704.25	\$ 1,098.72	\$ 674.96	\$ 521.55	\$ 332.29	\$ 135.12	\$ -	\$ -			\$ 4,062.1
MESA BAR FISH MEAT LLC D/B/A BACKYARD BBQ	\$ 15,030.93	\$ 2,328.20	\$ 3,678.67	\$ 4,889.21	\$ 10,211.12	\$ 6,538.98	\$ 3,819.56	PENALTY LETTER	\$ 295.85	\$ 1,629.76	\$ 1,597.01			\$ 50,019.2
MONCHEESE PIZZA	\$ 660.88	\$ 703.79	\$ 616.45	\$ 800.91	\$ 702.44	\$ 593.41	\$ 687.40	\$ 704.78	\$ 597.61	\$ 623.32	\$ 611.89			\$ 7,302.8
NEYA USA INC 9491 HARDING AVENUE	\$ 2,507.71	\$ 2,909.85	\$ 3,215.38	\$ 4,774.53	\$ 4,471.38	\$ 4,580.87	\$ 4,630.12	\$ 3,376.78	\$ 1,953.10	\$ 2,675.52	\$ 3,268.92			\$ 38,364.1
RESIDENCE INN AT SURFSIDE 9200 COLLINS AVENUE	\$ 462.26	\$ 225.15	\$ 295.62	\$ 235.56	\$ 246.55	\$ 413.07	\$ 520.68	\$ 591.50	\$ 435.48	\$ 345.74	\$ 464.70			\$ 4,236.3
SURFSIDE STREET CORP D/B/A SUBWAY #37786	\$ 732.49	\$ 785.02	\$ 826.15	\$ 871.94	\$ 802.86	\$ 715.60	PENALTY LETTER	\$ 804.46	\$ 832.52	PENALTY LETTER				\$ 6,371.0
SPECCHIO GOURMET INC. D/B/A SPECCHIO CAFÉ	\$ 451.38	\$ 552.82	\$ 546.00	\$ 790.01	\$ 911.69	\$ 826.26	\$ 957.33	\$ 720.59	\$ 459.39	\$ 467.08	\$ 453.73			\$ 7,136.2
SC SOCIAL CLUB @ FOUR SEASONS HOTEL	\$ 28.00	\$ 28.46	\$ 338.64	\$ 1,649.16	\$ 3,543.69	\$ 646.66	\$ 183.33	\$ 22.07	\$ 146.64	\$ -				\$ 6,586.6
SC HOTEL PROPERTY, LLC D/B/A FOUR SEASONS HOTEL	\$ 40,244.57	\$ 23,269.80	\$ 31,313.64	\$ 41,204.97	\$ 36,195.93	\$ 39,593.57	\$ 39,500.03	\$ 34,840.09	\$ 29,194.65	\$ 22,049.96	\$ 23,062.48			\$ 360,469.6
SC RESTAURANT PROPERTY LLC D/B/A THE SURF CLUB RESTAURANT	\$ 15,140.11	\$ 19,264.24	\$ 25,794.86	\$ 30,175.73	\$ 25,409.92	\$ 28,167.54	\$ 29,245.86	\$ 25,276.94	\$ 24,572.58	\$ 17,619.20	\$ 12,980.78			\$ 253,647.7
SUSHI REPUBLIC, INC. C/O TAKAKO AKIZAWA	\$ 3,633.08	\$ 1,425.07	\$ 1,710.98	\$ 2,117.28	\$ 2,152.11	\$ 1,971.18	\$ 2,061.92	\$ 2,068.43	\$ 1,896.30	\$ 1,637.33				\$ 20,673.6
TRANSLEX CORPORATION DIB/A MORELIA GOURMET PALETAS 9571 HARDING AVENUE	\$ 1,049.63	\$ 497.32	\$ 483.32	\$ 790.60	\$ 1,250.48	\$ 813.30	\$ 871.30	\$ 790.58	\$ 544.28	\$ 460.59				\$ 7,551.4
	\$ 149,253.22	\$ 84,493.88	\$ 119,190.34	\$ 155,608.08	\$ 172,952.01	\$ 157,447.45	\$ 143,839.86	\$ 117,663.41	\$ 110,403.18	\$ 81,978.17	\$ 55,919.77	ş -	\$ -	\$ 1,348,749.3



DISCUSSION ITEM MEMORANDUM

Agenda #: 6.A

Date: September 11, 2023

From: Frank Trigueros, Tourism & Communications Direction Subject: Farmers Market Reopening Plan for 96th Street

Suggested Action: – During the spring, the Tourist Board directed vendor Javier Valmana with the Surfside Farmers Market to relocate the market to the 96th Street Beach entrance area when it reopens in October, offering the \$12,000 for enhancements from the community sponsorships budget line item. The vendor will be presenting the reopening plan which will be sent to the Board ahead of the September 11 meeting the week of September 5.

Background/Analysis: – During the spring, the Tourist Board directed vendor Javier Valmana with the Surfside Farmers Market to relocate the market to the 96th Street Beach entrance area when it reopens in October, offering the \$10,000 for enhancements from the community sponsorships budget line item. The vendor will be presenting the reopening plan which will be sent to the Board ahead of the September 11 meeting the week of September 5.

Budget Impact: – \$10,000 already approved from the community sponsorships line item.



Town of Surfside Tourist Board MINUTES April 3, 2023 5:30 PM

Town Commission Chambers

1. Call to Order/Roll Call

Chair Tourgeman called the meeting to order at 5:35 p.m.

Chair Tourgeman acknowledged the presence of Cindy Reyes, Communications Department, Acting Town Manager Hector Gomez, Town Attorney Daniela Cimo and Mayor Shlomo Danzinger.

Deputy Town Clerk Herbello called the roll with the following members present:

Present: Chair Eli Tourgeman, Vice Chair Ben Jacobson, Board Member Diana Gonzalez, and Board Member Lisa Herman.

Absent: Board Member Ezequiel Singer.

Also Present: Town Attorney Daniela Cimo, Acting Town Manager Hector Gomez, Commission Liaison Mayor Shlomo Danzinger and Tourism and Communications Director Frank Trigueros.

2. Town Commission Liaison Report

Commission Liaison Mayor Shlomo Danzinger provided the Liaison Report. He stated they continue having a great amount of positive feedback on all the events.

3. Agenda and Order of Business

Chair Tourgeman would like to walk on two items. One regarding "Extending Third Thursdays for one more month", the second item would be titled "Extending the Surfside Under the Stars for one more month (May). He explained why he would like to extend these two activities for the month of May.

A motion was made by Chair Tourgeman to add two walk items titled "Extending Third Thursdays for one more month" (new item 6I), the second item would be titled "Extending the Surfside Under the Stars for one more month (May) (new item 6J), seconded by Board

Member Gonzalez. The motion carried with a 4-0 vote.

A motion was made by Chair Tourgeman to have items 6I (Extending Third Thursdays for one more month) and item 6J (Extending the Surfside Under the Stars for one more month (May) to be heard before item 6A (Discussion On the Additional Funds for Food and Drinks at Events), seconded by Board Member Herman. The motion carried with a 4-0 vote.

4. Approval of Minutes

4.A March 13, 2023 Tourist Board Meeting Minutes - Deputy Town Clerk Evelyn Herbello - Deputy Town Clerk Evelyn Herbello

A motion was made by Vice Chair Jacobson to approve the March 13, 2023 Tourist Board Meeting Minutes, seconded by Board Member Herman. The motion carried with a 4-0 vote.

March 13, 2023 Tourist Board Meeting Minutes.pdf

5. Resort Tax Collection and Vacancies Report

Tourism and Communications Director Frank Trigueros provided the Resort Tax Collection and Vacancies Report. He provided the January numbers and they are up on the food and beverage by 13.5% and only 1.6% down in the accommodation side. He spoke regarding the 2021 and 2022 numbers and stated that year over year they are up in both categories for the month of January.

Chair Tourgeman asked what is anticipated for the next budget year.

Tourism and Communications Director Trigueros addressed the comment made by Chair Tourgeman and stated that they are still seeing a large demand and the hotel rates are staying higher than neighboring ones.

Vice Chair Jacobson is happy with the numbers.

Acting Town Manager Gomez stated that they were looking at the numbers and they are looking at a plateauing of 5.5% for 2023 and commencing the budget season.

Chair Tourgeman stated it is still a very high percentage.

Vice Chair Jacobson asked regarding the businesses and if there are any new closings.

Tourism and Communications Director Trigueros addressed the comment made and does not foresee any new closings.

Vice Chair Jacobson spoke regarding some new businesses opening up.

Chair Tourgeman welcomes all new restaurants.

6. Discussion Items

6.A Discussion On The Additional Funds for Food and Drinks at Events - Chair Eli Tourgeman - Chair Eli Tourgeman

Chair Tourgeman introduced the item.

Vice Chair Jacobson stated the additional events they just approved was approving the additional funding and now they have to address the other events. He asked if they used the entire amount. He spoke regarding the food at the events.

Mr. Andai stated that they tried having the food and this time they will have to do a bulk buy. He suggested authorizing what they did prior and will use it on a case by case basis.

Board Member Herman suggested utilizing the ice cream again.

Board Member Gonzalez stated that when you have them at 96th Street they have more people coming from other places and to consider that.

Vice Chair Jacobson stated it saves room for the tourists to park and when you move it to 96th Street you will have more Surfside residents having to park and did not know if it was moved permanently. He asked if they could look at doing it once and then reevaluate.

Chair Tourgeman stated to look at it and if it does not work move it back to 93rd Street. He spoke regarding the idea of getting a larger turnout and exposure.

Acting Town Manager Gomez spoke regarding the powering of that area.

Further discussion took place among the Board and Mr. Andai regarding the moving of the event and the production of the event.

Mr. Andai stated that for continuity it is better to have it on the same location and gave the pros and cons.

Chair Tourgeman stated that he does not believe the bathroom is an issue because it is only for a couple of hours.

Mayor Danzinger stated the reason why they decided to move it and explained it was a waste of money and program due to the lack of turnout. He spoke regarding weighing in the pros and cons.

Tourism and Communications Director Trigueros stated that continuing to change it will affect the newsletter and confusion for the residents and tourists.

Chair Tourgeman spoke regarding trying new things and see if they work.

Vice Chair Jacobson stated that the only one that can make a motion for reconsideration is a member from the prevailing side and since Board Member Singer is absent it would be up to Chair Tourgeman.

Chair Tourgeman stated to leave it as it is.

A motion was made by Vice Chair Jacobson to increase the funding to \$1,200 for each Music on the Beach event and \$2,000 for Third Thursday on April 20th, seconded by Board Member Herman. The motion carried with a 4-0 vote.

Board Member Gonzalez stated that she feels that \$2,000 is too much and wants to hear from Ms. Liss and Mr. Andai. She would suggest \$1,200 for both events.

Board Member Herman stated that \$2,000 is necessary for the longer events.

6.B Surfside Letters Display Location - Tourism and Communications Director Frank Trigueros

Tourism and Communications Director Frank Trigueros introduced the item.

Acting Town Manager Gomez stated that the Board would be making a recommendation regarding the location.

Tourism and Communications Director Trigueros provided a slide show of possible locations. He stated that they will reach out to find a vendor to do the letters.

Discussion took place among the Board regarding the location and material of the letters. They stated this is for the Tourists to stop and take pictures.

Chair Tourgeman spoke regarding the location of the letters.

Mayor Danzinger stated that many people are always standing by the turtle sculptures to take pictures. He spoke about them being continuously used and based on the traffic it is in a spot where people take pictures.

Board Member Gonzalez suggested having more than 1 sign and placing them in different locations.

Chair Tourgeman stated that they should look at this more like art on the beach and he does not want to litter this Town with signs.

Chair Tourgeman would like a consensus on how each one would like to proceed.

Board Member Gonzalez is in agreement with the letters and location (Harding Avenue).

Board Member Herman is in agreement with the letters and location (beach).

Vice Chair Jacobson is in agreement with the letters and location (Harding Avenue).

Chair Tourgeman is in agreement with the letters and location (Harding Avenue).

Acting Town Manager Gomez stated the location will be defined by the Commission and the funding by this Board and clarified that the location is on Harding Avenue.

Vice Chair Jacobson asked if there is ballpark of how much it will cost.

Tourism and Communications Director Frank Trigueros stated it is approximately \$10,000 per sign.

Vice Chair Jacobson stated for Tourism and Communications Director Frank Trigueros to come back with a proposal first with material that is strong enough and durable enough.

Chair Tourgeman would like to also replace the sign in the Community Center.

Consensus was to place a tourist attraction sign at the Harding Avenue sight.

A motion was made by Chair Tourgeman to place the sign on Harding Avenue outside Town Hall, seconded by Board Member Gonzalez. The motion carried with a 4-0 vote.

6.C Events Manager Search Update - Tourism and Communications Director Frank Trigueros

Tourism and Communications Director Frank Trigueros introduced the item.

Acting Town Manager Gomez spoke regarding the resumes and advised them they will short list the resumes and conduct the interviews and those he will share with the Board. He spoke regarding the process.

Vice Chair Jacobson spoke regarding the process and advised them that they want to make sure they get someone that the Board likes and have everyone be on the same page.

Acting Town Manager Gomez stated that it is stated that this funding is contingent on the budget being approved by the Tourist Board.

Board Member Gonzalez stated that she understood that they had to follow the Human Resources process and it would fall under Tourism and Communications Director Trigueros.

Chair Tourgeman stated that they have to feel comfortable with the individual they will interview and it will be up to the Town to decide who is hired.

Acting Town Manager Gomez gave a point of clarification that the Board wants the person holding that position to report to the Board and that cannot be done. He suggested that they hire a consultant and not a Town employee which they can then report to the Board and they could do an RFP.

Further discussion took place among the Board and Acting Town Manager Gomez regarding the individual for this position, if it should be an employee or a consultant and the process and type of position if it would be a Town employee or a consultant.

Town Attorney Cimo read the portion of the charter regarding the position and they can designate a member to help the Board.

The Board decided to move forward with a consultant for the position.

6.D Surfside T-Shirt Retail Follow-Up - Tourism and Communications Director Frank Trigueros

Tourism and Communications Director Frank Trigueros introduced the item. He stated that they need to provide the official memorabilia. He also stated that they can engage the vendor that is printing t-shirts at the event to figure out a purchase system. He stated that additionally that vendor has an Etsy store and they can also sell them online.

Mayor Danzinger suggested licensing it so the Town owns the design.

Vice Chair Jacobson spoke regarding the cost of the shirts.

Chair Tourgeman spoke regarding the tourists obtaining these t-shirts and they can take it home. He suggested starting to sell it at \$10 and see if it works and if it doesn't then to look at alternatives.

Vice Chair Jacobson suggested giving out some shirts free of charge. But have options to sell them too.

Chair Tourgeman stated they agreed to the design and to sell them for \$10.00.

Tourism and Communications Director Frank Trigueros asked if they want to explore using Publix and CVS to sell the shirts.

Chair Tourgeman stated yes.

Mayor Danzinger spoke regarding being consistent with the pricing.

Further discussion took place regarding the item and consensus was reached to continue looking at the cost and bring it back next month with pricing details.

6.E Highlighting New Town Businesses - Tourism and Communications Director Frank Triqueros

Tourism and Communications Director Frank Trigueros introduced the item and found opportunities to feature those businesses.

6.F Beach Safety Flyer for Hotels - Tourism and Communications Director Frank Trigueros

Tourism and Communications Director Frank Trigueros introduced the item and explained this came about from the Parks and Recreation Committee and they will be delivering it to the hotels and sharing it digitally.

Vice Chair Jacobson spoke regarding Hatzalah seeing severe sunburns and suggested adding that to the flyer.

Board Member Gonzalez asked regarding the lights on the path.

Chair Tourgeman stated that the Town is working on it and has been placed already behind the Community Center.

Acting Town Manager Gomez addressed the comments made and stated the process of the lights and by the Summer they should have the connection completed and it should be approved in April by the Commission.

6.G South Florida Concierge Association (SFCA) Membership - Tourism and Communications Director Frank Trigueros

Tourism and Communications Director Frank Trigueros introduced the item and stated the importance of this membership and see if the Board is interested in reengaging this membership which is under \$600.00. He explained what this membership will bring.

Board Member Gonzalez asked if they had this membership before.

Tourism and Communications Director Frank Trigueros stated that they did have this membership before.

Chair Tourgeman stated it looks limited.

Tourism and Communications Director Frank Trigueros stated there are less hotels.

Vice Chair Jacobson stated that he is in the travel business and has never heard of them and does not think it will do much for us.

Chair Tourgeman stated that he sees that most of the Board is not in favor.

Consensus of the Board is not to move forward with this membership.

6.H Farmer's Market Relocation - Chair Eli Tourgeman - Chair Eli Tourgeman

If the Board wants to explore the possibility of relocating the Sunday Farmer's Market to 96th Street.

Chair Tourgeman introduced the item. He spoke regarding the event at the entrance of 96th Street that Bal Harbour holds. He suggested to move the Farmer's Market to be parallel to the Bal Harbour side of 96th Street and it could help with the Town's event.

Board Member Gonzalez agrees completely and believes it would be more successful.

Vice Chair Jacobson stated it helps using the parking lot as well.

Chair Tourgeman stated that they need to talk to the vendor.

Board Member Herman asked if the Bal Harbour one is similar to the Town's.

Chair Tourgeman stated they are not.

Javier Vallarama, Farmer's Market, stated he spoke with Tourism and Communications Director Frank Trigueros before regarding 96th Street and our half is a lot smaller. He stated that Bal Harbour maximizes theirs at 10 vendors. He stated that ours has had a tough comeback from the summer and if it would be as slow as mentioned they would not be there. He stated it has been slower than last season. He spoke regarding the number of spaces and since the Bal Harbour Market opened it has affected them. He reached out to Bal Harbour Market and he is waiting on their response but they are considering our idea.

Chair Tourgeman stated at times you need to look at different options and asked Tourism and Communications Director Frank Trigueros to talk to Bal Harbour and see if we can work together.

Further discussion took place among the Board and Mr. Vallarama regarding the Farmer's Market, specifics of Bal Harbour partnership and what could be done on the Surfside side.

Vice Chair Jacobson discussed the pros and cons of the competition and permitting with Bal Harbour and the spacing among both sides.

Tourism and Communications Director Frank Trigueros stated this event is not approved by the Tourist Board but the Board has given money.

Acting Town Manager Gomez stated this is an agreement by resolution from the Town Commission. He asked regarding what the Board allocated and whatever decisions made they must then amend the contract.

Town Attorney Cimo stated what the contract states and the renewal process.

Chair Tourgeman stated that the consensus is that the Board is in favor that it should be moved to 96th Street. He stated that Bal Harbour does not have an upper hand on us and this Board is trying to revive a very good thing that he is doing.

Vice Chair Jacobson stated he would like to send him to 96th Street with Bal Harbour.

Acting Town Manager Gomez asked Mr. Vallarama if they told them why they would set up a conflicting event with ours.

Mr. Vallarama stated they did not and that is an issue and has brought it to their attention and gave them the idea of either them relocating it to a different location or to a different date.

A motion was made by Vice Chair Jacobson to relocate the market to 96th Street and allocate up to \$10,000 to be determined at a later meeting to be approved by the Board to make a greater market, seconded by Chair Tourgeman. The motion carried with a 4-0 vote.

6.I) Extending Third Thursdays for One More Month.

Chair Tourgeman introduced the item.

Board Member Herman asked if Alan Andai would be available for May 18.

Alan Andai stated he is available for May 18 to do the additional Third Thursday.

Chair Tourgeman would like for the entire Commission and Board to be present at this event since it will be the last one. He stated he makes it a point at the events to introduce the Board and asked the Board to make an effort to be present.

Tourism and Communications Director Trigueros stated it will be \$24,500 for each additional event and advised the allocated amount available.

A motion was made by Vice Chair Jacobson to approve the additional \$24,500 for the additional Third Thursday event to be held on May 18th and to add an additional \$2,500 for food for this event, seconded by Board Member Gonzalez. The motion carried with a 4-0 vote.

6.J) Extending the Surfside Under the Stars for One More Month for the Month of May 2023

Chair Tourgeman introduced the item.

Sara Liss stated she is available to do it but would like to do it on May 7, 2023 from 5:00 p.m. to 8:00 p.m.

Vice Chair Jacobson is good with the new time.

Chair Tourgeman spoke regarding the food and the funding is not for people to have dinner but tastings.

Vice Chair Jacobson explained that providing vendors with funding for more food leads to increase in event attendance.

Chair Tourgeman spoke regarding these two events and they are so welcomed by visitors and residents.

A motion was made by Vice Chair Jacobson to approve the additional event on May 7, 2023 with the additional \$24,500 for the event and an additional \$2,500 for food,

seconded by Board Member Herman. The motion carried with a 4-0 vote.

7. Board Member Comments

Chair Tourgeman spoke regarding the Town events and the employees who work very hard doing the cleanup. He would like to offer these two gentlemen from Public Works each a \$50 gift card.

Chair Tourgeman requested to add as a discussion item on the next agenda to issue a \$50.00 gift card to the two public works employees.

8. Public Comments

There were no public comments.

9. Next Meeting

9.A Next Meeting: May 1, 2023 at 5:30 p.m. - Deputy Town Clerk Evelyn Herbello Consensus was reached to hold the next meeting on May 1, 2023 at 5:30 p.m.

10. Adjournment

There being no further business to discuss before the Board, a motion was made by Vice Chair Jacobson to adjourn the meeting at 7:47 p.m., seconded by Board Member Gonzalez. The motion carried with a 4-0 vote.

Respectfully Subr	nitted,	
Accepted this	day of	, 2023.
Eli Tourgeman, C	hair	
Attest:		
Evelyn Herbello, 0		



DISCUSSION ITEM MEMORANDUM

Agenda #: 6.B

Date: September 11, 2023 From: Chair Eli Tourgeman Subject: Food Trucks Event

Background/Analysis: – Food truck events are a staple of some municipalities and have proven to be popular overall. Chair Eli Tourgeman would like the Board to discuss a potential food truck event that will not compete with restaurants in the business district.

Budget Impact: – TBD.



DISCUSSION ITEM MEMORANDUM

Agenda #: 6.C

Date: September 11, 2023 **From:** Chair Eli Tourgeman

Subject: Business District Audit

Background/Analysis: – In the early 2010s, the Tourist Board had an ongoing budget for business-district related audits. The Administration would like to know if the Board wants to move forward with a professional audit.

Budget Impact: – The cost would be up to \$20,000. Funding is available from the Tradeshows line item (\$20,000 available).



DISCUSSION ITEM MEMORANDUM

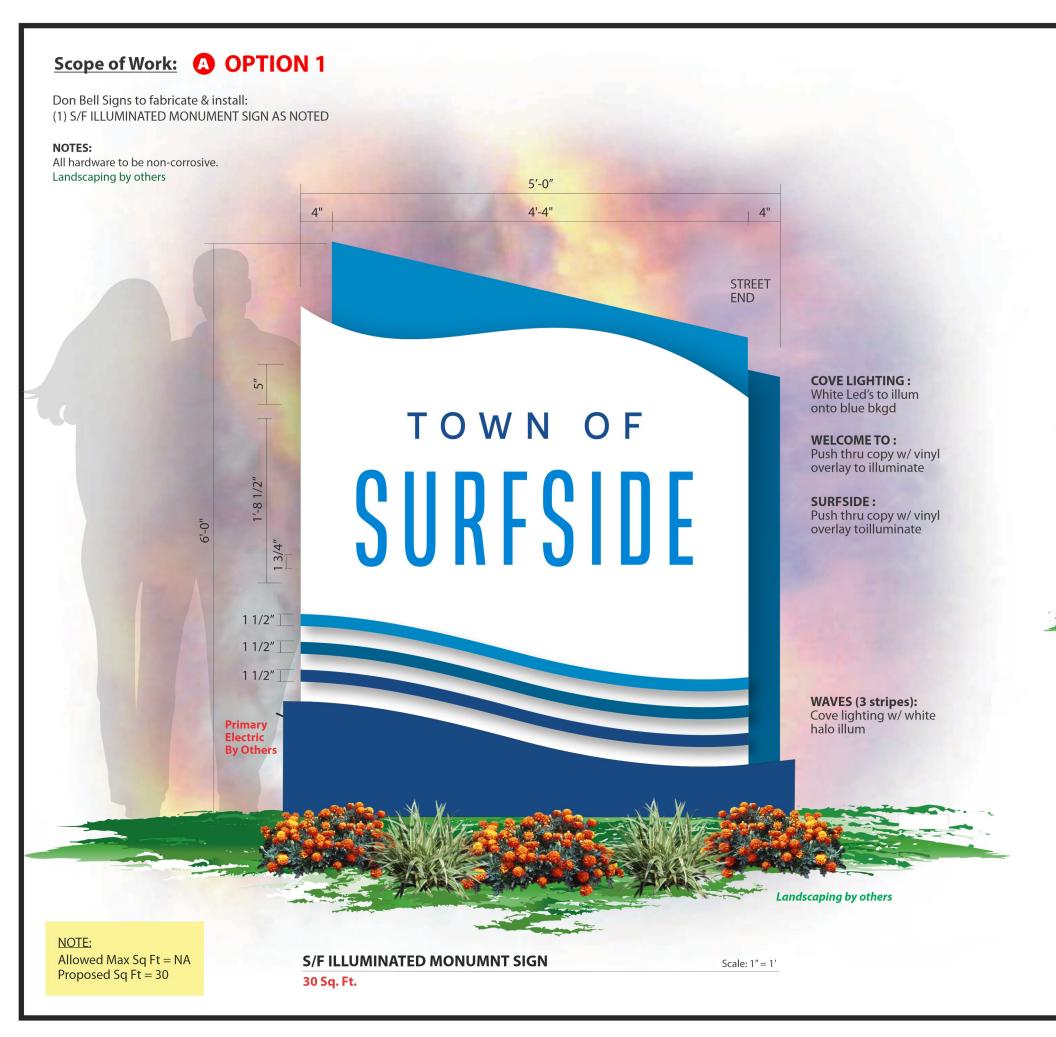
Agenda #: 6.D

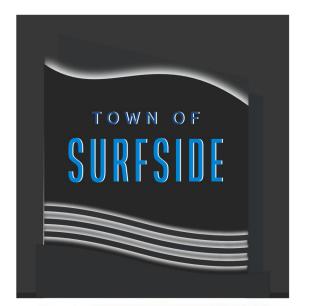
Date: September 11, 2023 **From:** Chair Eli Tourgeman

Subject: Collins Avenue Monument Sign, Updated Proposal

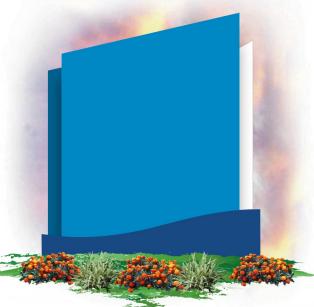
Background/Analysis: – In an effort to improve the monument sign on Collins Avenue and potentially relocate it to Byron Avenue, staff has worked with vendor Don Bell Signs on a smaller version of the sign originally presented for consideration at Collins Avenue which compliments the existing signs currently featured throughout Town. A few different design options have been provided. All versions include illumination. Please refer to the attachments A and B for more information.

Budget Impact: – Please see Attachment C. Prices for the two options are \$12,467 and \$12,976.





PROPOSED NIGHT LOOK



OPPOSITE SIDE:

COLOR SPEC'S MP 09133 Process Cyan U MP 13728 Blue Hawaii MP 11584 Puget Sound Blue 3M 3630-337 Process Blue 3M 3630-157 Sultan Blue



All signage to be installed in compliance with National Electrical Code - NEC 2017



All signage to be constructed and installed according to ETL standards.

Electrical Requirements () 20 AMP Circuit(s) @ 120v

PRIMARY ELECTRIC BY OTHERS

Note: This design pending engineering.



	1800275 R3
DESIGN #:	10002/3 K3
DATE:	7.20.23
DRAWN BY:	Julie
	<u> </u>
Revisions / [Date / Initials



ETL Acct. #115459 UL 48 Listed Signage

All Sign Components shall be UL isted and Recognized in the SAM Manua All Wiring shall be at least 90° C rated

СП	EET	4
ЭП		

STREET	BYRON AVE & 88T	H ST
CITY	SURFSIDE	FL FL
SALES REP.	SALES	
SCALE	As Noted	
FILE NAME		

SURFSIDE

CorelDRAW

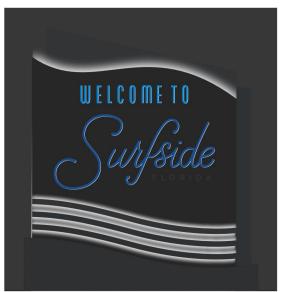
Note: Primary power & signage lighting control by others. The primary power must be located within 5' of applicable signs installation location.

All penetrations to have bushings PRIMARY ELECTRIC BY OTHERS



865 OAK PLACE PORT ORANGE, FL 32127 886-788-8084 800-824-0080

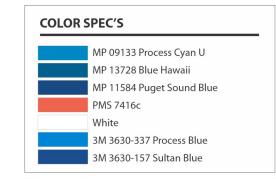




PROPOSED NIGHT LOOK



OPPOSITE SIDE:



nec	Al wi

Il signage to be installed in compliance vith National Electrical Code - NEC 2017



All signage to be constructed and installed according to ETL standards.

Electrical Requirements () 20 AMP Circuit(s) @ 120v

PRIMARY ELECTRIC BY OTHERS

Note: This design pending engineering.



DESIGN #:	1800275 R3
DATE:	7.20.23
DRAWN BY:	Julie
Revisions /	Date / Initials
	FL Acct. #115459 JL 48 Listed Signage
All Sign	Components shall be UL ecognized in the SAM Manual
All Wiring	shall be at least 90° C rated
ACCO	UNT 120 Val+
(1) #115	459 <u> </u>
Cisto US	

	_
SHEET	2

BYRON AVE & 88T	H ST
SURFSIDE	F
SALES	
	SURFSIDE

As Noted

SURFSIDE

CoreIDRAW FONTS USED

Note: Primary power & signage lighting control by others. The primary power must be located within 5' of applicable signs installation location.

All penetrations to have bushings PRIMARY ELECTRIC BY OTHERS

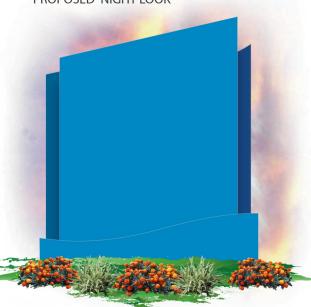


365 OAK PLACE PORT ORANGE, FL 32127 386-788-8084 800-824-0080

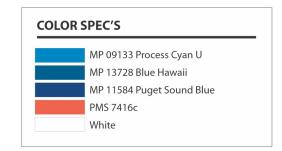




PROPOSED NIGHT LOOK



OPPOSITE SIDE:





All signage to be installed in compliance with National Electrical Code - NEC 2017



All signage to be constructed and installed according to ETL standards.

Electrical Requirements () 20 AMP Circuit(s) @ 120v

PRIMARY ELECTRIC BY OTHERS

Note: This design pending engineering.



DESIGN #: 1800275 F DATE: 7.20.23 DRAWN BY: Julie
Revisions / Date / Initials
ETL Acct. #115459
UL 48 Listed Signage All Sign Components shall be UL listed and Recognized in the SAM Mar All Wiring shall be at least 90° C rate
#115459 120 V
277 V
SHEET 3

STREET	BYRON AVE & 8	B8TH ST
СІТУ	SURFSIDE	STATE FL
SALES REP.	SALES	
SCALE	As Noted	

SURFSIDE

CoreIDRAW FONTS USED

Note: Primary power & signage lighting control by others. The primary power must be located within 5' of applicable signs installation location.

All penetrations to have bushings

PRIMARY ELECTRIC BY OTHERS

This design (except registered or existing trademarks) is t property of DON BELL SIGNS LLC and shall not be reproduc or copied in whole or in part without the written permissi of the above named owner.



365 OAK PLACE PORT ORANGE, FL 32127 386-788-8084 800-824-0080





















ADVERTISING DISPLAY SYSTEM PURCHASE AGREEMENT

365 Oak Place Port Orange, FL 32127 800-824-0080 Fx: 386-763-4762

License: Florida ES#0000146

"Customer":	Project:			
Prepared by:	Date:	/20	Contract:	

Don Be	ll Signs, LLC, (the "Company") Will Supp	ly Labor, Materials & Necessary	Equipment to Perfo	orm the Following for the	"Customer":
	ations and customer approved print # cable and is attached hereto).		as of	hereby beco	mes a part of this contract
SALES	PRICE: \$				
(One	of the following boxes must be checked)	-			
A.	The project attaches to and becomes o	· · · · · —	•		
В.	The project is considered Tangible Pers	, ,			e billed on final invoice.
C.	The project has BOTH Real Property ar	nd Tangible Personal Property. Flo	orida Sales Tax brea	kdown is needed above.	
Custom	ers outside of Florida are responsible fo	or the payment of applicable sale	s tax in their appro	opriate state.	
modific	t of permits, permit acquisition and eng ations made to the referenced custome to the change. All overdue invoices shal	r approved prints or scope of wor	k will incur applical		
	- Day 10 - 10 - 10 - 10 - 10 - 10 - 10 - 10	our Daymant Dua, Ć		ce due upon completion.	
rerms:	Down Payment Percentage: D	own Payment Due: 3	Down	Payment is non-refun	dable
	posal does not include changeable copy li				
billed ac	Iditional to the amount of this contract. Sentioned display has been built and their a	hould the permit issuing entity rev	oke or rescind the p	ermit for any reason beyo	nd our control, after the

This proposal does not include changeable copy letters (unless specified above) or de-energizing of overhead power lines where applicable. Additional foundation costs incurred as a result of abnormal soil conditions; rock, caliche, water intrusion and/or underground obstructions including utilities will be billed additional to the amount of this contract. Should the permit issuing entity revoke or rescind the permit for any reason beyond our control, after the aforementioned display has been built and their action or the action of the CUSTOMER prevents completion of the installation, the CUSTOMER is still obligated to the terms of this contract. IT IS EXPRESSLY AGREED AND UNDERSTOOD THAT PRIMARY ELECTRIC SERVICE, PHONE LINES, COMMUNICATION LINES AND HOOK UPS ARE THE CUSTOMER'S RESPONSIBILITY. THE CONTRACT BALANCE OF PAYMENT BECOMES DUE AND PAYABLE UPON INSTALLATION OF THE SIGN DISPLAY. (In the event, however, that electrical and/or phone service is not in place at the time of display installation a ten (10%) percent retainage may be held by Customer until such service is installed. In no event may such retainage holdback exceed forty five (45) days from date of display installation). IF THIS CONTRACT INCLUDES AN ELECTRONIC MESSAGE CENTER OR TIME AND TEMPERATURE DISPLAY, CUSTOMER AGREES TO INSTALL, AT CUSTOMER'S EXPENSE, PRIMARY ELECTRICAL SURGE SUPPRESSION AND DISPLAY GROUNDING DEVICES SPECIFIED BY THE COMPANY.

The Company warrants this display to be free of defects in material and/or workmanship for a period of one year from the installation date. THERE ARE NO WARRANTIES MADE BY THE COMPANY EXCEPT AS EXPRESSLY SET FORTH HEREIN. WARRANTIES OF MERCHANTIBILITY & FITNESS FOR A PARTICULAR PURPOSE ARE EXPRESSLY EXCLUDED. All work will be completed in a workmanlike manner. All agreements are contingent upon strikes, accidents or delays beyond the control of the Company. Our workers are fully covered by workman's compensation insurance.

This Agreement shall be construed and interpreted under and according to the laws of the State of Florida. The parties to this Agreement consent to the exclusive jurisdiction and venue of the courts of the State of Florida in the County of Volusia in connection with any and all actions arising out of this Agreement. In the event that there is any litigation concerning this Agreement, the prevailing party, in such litigation, shall be entitled to recover it's attorney's fees, costs, and expenses incurred in connection with the litigation at trial court, appellate court or bankruptcy court.

This Agreement, along with any exhibits, appendices, addendums, schedules, and amendments hereto, encompasses the entire agreement of the Parties and supersedes all previous understandings and agreements between the Parties, whether oral or written. The Parties hereby acknowledge and represent by affixing their hands and seals hereto, that said Parties have not relied on any representation, assertion, guarantee, warranty, collateral contract or other assurance, except those set out in the Agreement made by or on behalf of any other party or any other person or entity whatsoever, prior to the execution of this Agreement. The Parties hereby waive all rights and remedies, at law or in equity, arising or which may arise as the result of a party's reliance on such representation, assertion, guarantee, warranty, collateral contract or other assurance, provided that nothing herein contained shall be construed as a restriction or limitation of said party's right to remedies associated with the gross negligence, willful misconduct of fraud or any person or party taking place prior to, or contemporaneously with, the execution of this Agreement.

In the event the sign display cannot be installed due to any delay for causes beyond the control of COMPANY or is not installed due to CUSTOMER'S request, the Contract Balance shall become immediately due and payable, less the cost for installation. CUSTOMER will be responsible for storage charges in the amount of 1/2 of 1 percent of the purchase price per month until installed. In the event of any default or failure of performance hereunder by COMPANY, including but not limited to a breach of this agreement or the direct, active negligence or other wrongful act or omission of COMPANY generating a cause of action in favor of CUSTOMER, COMPANY's liability shall be limited to the total amount of the payments actually made by CUSTOMER to COMPANY hereunder as of the time of the accrual of such cause of action. In no event shall COMPANY have any liability or legal responsibility to CUSTOMER or to any third person, whether for damage to person or property, business or economic damages, damages to products, goods or any other thing or legal or property right or interest, in excess of such amounts actually paid by CUSTOMER to COMPANY hereunder as of the time such cause of action accrues. CUSTOMER hereby indemnifies COMPANY, holds COMPANY harmless, and shall defend at its own expense and thereafter satisfy and discharge from its own funds and resources, any and all such claims against the COMPANY arising of, from or through its actions or inactions or the products, services or materials taken, delivered or installed by the COMPANY, its agents or its independent contractors pursuant to this contract, whether made by or on behalf of itself, its employees, agents, privies, successors or assigns, or any third person, for all time and anywhere in the world.

Customer Signature		Accepted by	
	Date	·	Date
Customer Name/Title		DBS Officer	
	Please Print	Please Print	



DISCUSSION ITEM MEMORANDUM

Agenda #: 6.E

Date: September 11, 2023

From: Frank Trigueros, Communications and Tourism Director Subject: Special Events Consultant Update and Bid Evaluation

Background/Analysis: – The Board must rank the two proposals received as part of the RFP at the Board Meeting and have a discussion on how to proceed.



DISCUSSION ITEM MEMORANDUM

Agenda #: 6.F

Date: September 11, 2023

From: Frank Trigueros, Tourism & Communications Director

Subject: Promotional Items Selection, Seaside Soiree Fall Beach Series

Background/Analysis: – At the August meeting, the Board expressed interest in selecting the promotional items handed out at events. Staff is seeking direction from the Board on three items to order for the October, November and December Seaside Soiree events. Please refer to www.4imprint.com to view all the available options. Staff usually orders 250 – 325 items depending on the price.



DISCUSSION ITEM MEMORANDUM

Agenda #: 6.G

Date: September 11, 2023

From: Frank Trigueros, Tourism & Communications Director

Subject: Surfside Business District Survey Results

Background/Analysis: – Staff recently had a chance to put together and distribute the Enhancing Surfside Business Success Survey for Town businesses. The survey featured several questions in an effort to gauge how businesses feel about the Board's efforts and where they see areas for synergy and partnership. Staff will be presenting the results of the survey to the Board. The presentation will be sent before the meeting the week of September 5.



DISCUSSION ITEM MEMORANDUM

Agenda #: 6.H

Date: September 11, 2023 **From:** Chair Eli Tourgeman

Subject: Media Outreach Efforts

Background/Analysis: – Staff will recap the numerous efforts held over recent weeks to try and secure media coverage for the International Coastal Cleanup Day Plastic Fishing Festival and September Music on the Beach. Efforts will include press release, assets kit, targeted phone calls to lifestyle/entertainment individual journalists and producers and news desks.



DISCUSSION ITEM MEMORANDUM

Agenda #: 6.1

Date: September 11, 2023

From: Frank Trigueros, Communications and Tourism Director

Subject: Staff Report: In Progress Updates

Background/Analysis: -

- Surfside T-Shirt Update: The Tourist Board's official Surfside T-shirt is currently on sale at Town Hall. A few shirts have been sold so far. Finance will be providing an update on the estimated arrival for the remote credit card devices, so the shirts can be sold at events.
- Surfside Art Market/Festival: Town staff is currently looking into different options for an
 art event as requested by the Board Chair. Vendor Festival & Event was due to present
 an updated proposal, but given their poor experience with the Town earlier this summer,
 they are no longer in consideration. Staff is working with a vendor on an art festival and
 another on an art market for the October meeting.
- Surfside Letters Installation Update: Town Administration has sought an alternate location for the large Surfside letters installation that would feature a beach background on the diverter dune located near the 96th street beach entrance. However, any installation placed at this location cannot be permanent, therefore the structure will need to be removable which appears to be possible according to the vendor. The team is awaiting feedback from DERM.
- ADA Beach Mats for Condos Update: In order to kick of the ADA mat program spearheaded by the Board, Public Works has personally delivered the program outreach letters to all beachfront properties. Arte has expressed interest, but they are still working out internal financial details. The Waves will be moving forward with their mat shortly.









9293 HARDING AVENUE SURFSIDE, FLORIDA 33154 (305) 861-4863 • FAX: (305) 861-1302 WWW.TOWNOFSURFSIDEFL.GOV

Town Manager's Office Phone: 305.993.1052

July 2023

The Waves Condominium 9455 Collins Avenue Surfside, FL 33154

Dear Property Manager and Homeowners Association Board,

In May 2023, Public Works Department has installed blue AFX Mobi-Mat® RecPath™ that are ADA/ABA/AODA compliant (see attached). The roll-out beach access pathways are at the beach access points at 95th, 93rd and 89th Streets.

These roll-out beach access pathways are firm, stable, safe, and easy for any type of wheelchair, stroller or walker to maneuver on, providing a continuous surface without any gaps. Additionally, these roll-out mats are environmentally friendly. They are made of 100% recycled polyester. The blue AFX Mobi-Mat® RecPath™ permeable structure remains cool when exposed to very high temperature up to 80° C (176°F), for the benefit of barefoot beachgoers and disabled people.

Town Commission and Town administration are continuously striving to improve the quality of life for Surfside residents and visitors and remain committed to providing accessibility to our residents and beachgoers.

The Tourist Board at its June 5th, 2023 meeting discussed the roll-out beach access pathways and approved to subsidize 50% of the total cost of purchasing and installing the roll-out mats at the remaining beach access points. The Town administration is seeking your help and contribution for this project. Your condominium association's contribution would be \$3,800. This contribution is not mandatory. However, if you would like for your condominium association to take part to take in this program, kindly let us know at 305.993.1052. Your association will be featured as co-sponsor in the monthly gazette.

We hope to hear from you!

Sincerely,

Hector Gomez Town Manager



Recpath AFX Blue Jay

Roll-Out Access Pathway







Mobi-Mat® RecPath™ is a portable and removable rollout access pathway for pedestrians, wheelchair users, strollers, bicycles and ATVs.

ADA/ABA/AODA - Compliant

Firm, safe and stable, easy for any type of wheelchair, stroller or walker to maneuver on – providing a smooth continuous surface without gaps.

Environmentally Friendly

Made of 100% recycled polyester, Mobi-Mat® RecPath™ contributes to the environment by utilizing recycled plastics.



RecPath™ channels traffic along designated areas to protect sensitive dunes.

User friendly Cool and smooth surface

The blue AFX Mobi-Mat® RecPath™ permeable structure remains cool when exposed to very high temperature up to 80°C (176°F), for the benefit of barefoot beachgoers and disabled people.

Lightweight and Easy Installation

Mobi-Mat[®] is only 0.27 lbs/sqft, facilitating installation and retrieval of a 50'long section by two persons in ten minutes. Installation and retrieval can be performed by one person when using our Mobi-Roller^M.

Color: Blue Jay

Easely provides dedicated traffic lanes. It is great for visually impaired persons.

Low Maintenance:

The Mobi-Mat® permeable structure allows sand to filter through, without sinking into the sand. Mobi-Mat® RecPath™ is easily maintained by sweeping any excess sand build up with a broom or with a leaf blower.







Product Trade-				. Part		imensions*		
mark	Material	Grade	Color	Number	Width	Lenght	Roll weight	
					206 483		16.5′ - 5m	22lbs - 10kg
		206 484		33' - 10m	45lbs - <i>20.5kg</i>			
RECYCLES			206 485	5′ 1.53m	50' - 15.2m	68lbs - <i>31kg</i>		
	bi-mat® Coccours was sisted inc.	AFX	2 2 2	206 486	_	82' - <i>25m</i>	111lbs - <i>50kg</i>	
ODESCHAMPS MATS SYSTEMS INC.		("W"W")		206 488		100′ - 30.4m	135lbs - <i>61kg</i>	
	ATHWA			206 494		16.5′ - 5m	29lbs -13kg	
NA 1: NA (®	1000/	0.27		206 495		33′-10m	58lbs - <i>26kg</i>	
Mobi-Mat® Wings	100% 0.27 Recycled	0.27	0.27	Blue Jay	206 496	6.5′ 1.98m	50' - 15.2m	88lbs - <i>40kg</i>
9	Polyester				206 497	1.50111	82' - <i>25m</i>	144lbs - <i>65kg</i>
				206 498		100′ - 30.4m	176lbs - 80kg	

Anchorage included in the kit:

X connection



Staples



The installation sheet can be downloaded on www.mobi-mat-chair-beach-access-dms.com

Each kit is equipped with end connectors and eyelets to insert the staples provided in the kit.

• The installation sheet can be downloaded on www.mobi-mat-chair-beach-access-dms.com









• Discover our complete range on www.mobi-mat-chair-beach-access-dms.com



5' & 6.5' wide RecPath™



RecPath™ Sign



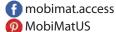
Mobi-Roll'N Stow™



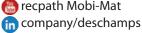
6.5′ & 10′ wide VMM™



www.mobi-mat.com



recpath Mobi-Mat





DESCHAMPS

Usine de Bourisson 16400 La Couronne - France

2 : + 33 (0) 545 677 030 DISTRIBUTOR

^{*} For any customized length, please contact us.