



**Town of Surfside  
Tourist Board  
AGENDA  
Monday, May 6, 2024  
5:30 PM  
Town Commission Chambers**

***Rule 6.06 (a)3 Agenda. The good and welfare portion of the agenda is set for 8:15 p.m.***

***Any person who received compensation, remuneration or expenses for conducting lobbying activities is required to register as a lobbyist with the Town Clerk prior to engaging in lobbying activities per Town Code Sec. 2-235. "Lobbyist" specifically includes the principal, as defined in this section, as well as any agent, officer or employee of a principal, regardless of whether such lobbying activities fall within the normal scope of employment of such agent, officer or employee. The term "lobbyist" specifically excludes any person who only appears as a representative of a not-for-profit community-based organization for the purpose of requesting a grant without special compensation or reimbursement for the appearance; and any person who only appears as a representative of a neighborhood, homeowners or condominium association without compensation for the appearance, whether direct or indirect or contingent, to express support of or opposition to any item.***

***Per Miami Dade County Fire Marshal, the Commission Chambers has a maximum capacity of 99 people. Once this capacity has been reached, people will be asked to watch the meeting from the first floor.***

1. **Opening**
  - 1.A **Call to Order/Roll Call**
  - 1.B **Selection of Chair and Vice Chair**
2. **Agenda and Order of Business**
3. **Town Commission Liaison Report**
4. **Public Comments**
5. **Approval of Minutes**
  - 5.A **March 4, 2024 Tourist Board Meeting Minutes**  
[March 4, 2024 Tourist Board Meeting Minutes](#)
6. **Resort Tax Collection and Vacancies Report**
  - 6.A **Resort Tax Collection and Vacancies Report** - Frank Trigueros, Tourism and Communications Director  
[May Resort Tax and Vacancies Report](#)
7. **Discussion Items**
  - 7.A **Earth Day Plastic Fishing Festival Recap & Additional Plastic Fishing Events Approved for FY 2024** - Tourism & Communications Director Frank Trigueros  
[Attachment A - Plastic Fishing Intro and Approved Events.pdf](#)
  - 7.B **2024 Summer Sundays Beach Event Series Proposal** - Tourism & Communications Director Frank Trigueros  
[Summer Sundays 2024 Series](#)
  - 7.C **March 7 SURF FOOD FEST Event Recap** - Tourism & Communications Director Frank Trigueros
  - 7.D **96th Street Farmer's Market** - Tourism & Communications Director Frank Trigueros
  - 7.E **ACT Productions Street Art Festival Recap** - Tourism & Communications Director Frank Trigueros
  - 7.F **Vendor Update, Beachside Events** - Tourism & Communications Director Frank Trigueros
  - 7.G **Holiday Lights FY 2024** - Tourism & Communications Director Frank Trigueros  
[QT\\_2024 Town of Surfside Holiday Project \(RGB Fronds\)](#).  
[Fronds Rendering](#)
  - 7.H **Additional Turtle Sculptures** - Tourism & Communications Director Frank

Trigueros  
[Turtle Sculpture Student Designs from 2022](#)

**7.I Surfside, Florida T-Shirt** - Tourism & Communications Director Frank Trigueros  
[Tourist Board Shirt](#)

**8. Board Member Comments**

**9. Next Meeting**

**10. Adjournment**

Respectfully submitted,

Marisol Vargas, MPA.  
Interim Town Manager

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THIS MEETING IS OPEN TO THE PUBLIC. IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT OF 1990, ALL PERSONS THAT ARE DISABLED; WHO NEED SPECIAL ACCOMMODATIONS TO PARTICIPATE IN THIS MEETING BECAUSE OF THAT DISABILITY SHOULD CONTACT THE OFFICE OF THE TOWN CLERK AT 305-861-4863 EXT. 226 NO LATER THAN FOUR DAYS PRIOR TO SUCH PROCEEDING.

IN ACCORDANCE WITH THE PROVISIONS OF SECTION 286.0105, FLORIDA STATUTES, ANYONE WISHING TO APPEAL ANY DECISION MADE BY THE TOWN OF SURFSIDE COMMISSION, WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING, WILL NEED A RECORD OF THE PROCEEDINGS AND FOR SUCH PURPOSE, MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE WHICH RECORD SHALL INCLUDE THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

AGENDA ITEMS MAY BE VIEWED AT THE OFFICE OF THE TOWN CLERK, TOWN OF SURFSIDE TOWN HALL, 9293 HARDING AVENUE. ANYONE WISHING TO OBTAIN A COPY OF ANY AGENDA ITEM SHOULD CONTACT THE TOWN CLERK AT 305-861-4863. A COMPLETE AGENDA PACKET IS ALSO AVAILABLE ON THE TOWN WEBSITE AT [www.townofsurfsidefl.gov](http://www.townofsurfsidefl.gov).

TWO OR MORE MEMBERS OF THE TOWN COMMISSION AND/OR TOWN BOARDS MAY ATTEND THIS MEETING.

THESE MEETINGS MAY BE CONDUCTED BY MEANS OF OR IN CONJUNCTION WITH COMMUNICATIONS MEDIA TECHNOLOGY, SPECIFICALLY, A TELEPHONE CONFERENCE CALL. THE LOCATION 9293 HARDING AVENUE, SURFSIDE, FL 33154, WHICH IS OPEN TO THE PUBLIC, SHALL SERVE AS AN ACCESS POINT FOR SUCH COMMUNICATION.