



Town of Surfside

DOWNTOWN VISION ADVISORY COMMITTEE MINUTES

September 12, 2019 – 6:00 p.m.
Town Hall Commission Chambers –
9293 Harding Ave, 2nd Floor, Surfside, FL 33154

Opening Items:

1. Call to Order/Roll Call

Chair Grenald called the meeting to order at 6:05 pm.

The following Members introduced themselves:

Chair Shaun Grenald
Fred Landsman
George Kousoulas
Marianne Meisheid

Absent: Vice Chair Elliot Kula
Asmaa Benkirane
Sandra Oliva

Commissioner Barry Cohen, Commission Liaison*

Also, present: Duncan Tavares, Assistant Town Manager
Frank Trigueros, Marketing & Special Projects Coordinator
Frantza Duval, Recording Clerk
Evelyn Herbello, Deputy Town Clerk
Lindsay Fast, Tourism Director
Jeff Lehman, Tourist Board Liaison

A motion was made by Committee Member Landsman to move item 4 to the beginning of the agenda. The motion received a second from Committee Member Kousoulas. All voted in favor.

2. Approval of Minutes: June 20, 2019

A motion was made by Committee Member Landsman to approve the June 20, 2019 Committee Meeting Minutes. The motion received a second from Committee Member Meisheid. All voted in favor.

3. Meeting Recap

A. Parking Lot Rate Recommendation update from July 9, 2019 Town Commission Meeting (verbal)

Tourism Director Fast gave an update and gave a recap on what was approved at the August 10, 2019 Town Commission Meeting.

B. Parking Waiver update from July 9, 2019 Town Commission Meeting (verbal)

Tourism Director Fast gave an update of the item and advised the Committee of the Town Commission's extension of the Parking Waiver.

Assistant Town Manager Tavares also gave an update of the Commission's direction.

4. Skype Meeting with Mainstreet USA

Assistant Town Manager Tavares introduced the item and introduced Katherine Beck from Mainstreet USA.

Katherine Beck, Mainstreet USA Coordinator, gave a presentation of the program via telephone conference.

After further discussion, the Committee requested for Staff to look at the City of Homestead, who is currently using Mainstreet USA, and provide an update at the next meeting.

The following member of the public spoke on the item:
Sasha Plutno

5. Discussion Items

A. LGBTQ Sensitivity Training: GMCVB + Yes Institute Session 9/26/2019 Offered to Local Businesses and Hotels – Frank Trigueros, Marketing & Special Projects Coordinator

Marketing & Special Projects Coordinator Trigueros gave an update of the upcoming LGBTQ Sensitivity Training for Surfside businesses and hotels.

B. Art in Public Places – Review of other Municipalities’ Ordinances
Tourism Director Fast gave an update of the item.

The following member of the public spoke on the item:
Sasha Plutno

The Committee requested for Tourism Director Fast to come back at the next meeting with a proposal.

C. Design Guidelines from Planning & Zoning (deferred from June 20, 2019 meeting)

Tourism Director Fast gave an update of the item.

Discussion among the Committee took place regarding low iron glass and making it a requirement for buildings.

The Committee directed Staff to add an item to the Planning & Zoning Meeting agenda to discuss low iron glass and making it a requirement for buildings.

A motion was made by Committee Member Meischeid directing staff to add an item on the Planning & Zoning Meeting agenda to discuss low iron glass and making it a requirement for buildings. The motion received a second from Committee Member Landsman. All voted in favor.

D. Code Compliance – Downtown maintenance code section

Tourism Director Fast gave an update on the item.

Discussion among the Committee took place regarding code compliance in the Downtown area.

E. Local Business Tax Receipts and Vacancies (verbal – deferred from June 20, 2019 meeting)

Tourism Director Fast gave an update on the item.

After further discussion among the Committee and staff, the Committee requested for staff to bring this item back at the next month’s meeting and for staff to add wording for the term “clean”.

F. Addition of new Ride Share Drop Off Point

Tourism Director Fast gave an update on the item.

Committee members requested for a new ride share drop off point be added near the Post Office.

G. Downtown Alleys

Assistant Town Manager Tavares gave an update on the item.

After a lengthy discussion, the Committee made the following motion deferring the item until the next meeting when the Town Manager is able to attend.

A motion was made by Committee Member Meischeid to defer the item until the next meeting. The motion received a second by Committee Member Landsman. All voted in favor.

A motion was made by Committee Chair Grenald to extend the meeting ten (10) minutes until 8:20 p.m. Motion passed on consensus.

6. Future Meeting Dates

Tourism Director Fast to provide an update on tourist dollars and how they have been spent.

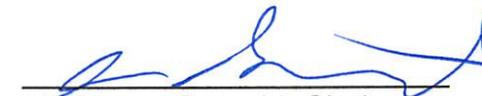
Committee members agreed by consensus to have the next DVAC meeting on October 17, 2019.

7. Adjournment

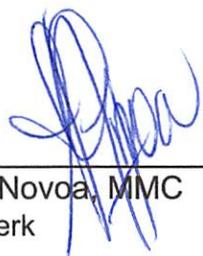
Committee Member Kousoulas made a motion to adjourn the meeting at 8:20 p.m. The motion received a second from Committee Member Meischeid and all voted in favor.

Respectfully submitted:

Accepted this 17 day of October, 2019


Shaun Grenald, Chair

Attest:



Sandra Novoa, MMC
Town Clerk