

Ceremony Marks Start of Community Center Construction

The Town of Surfside recently celebrated the groundbreaking of its long-anticipated new beachfront Community Center and Aquatic Facility across the street from Town Hall. Residents, Town Officials, project participants and media were on-hand for the afternoon event, which included brief remarks from staff and elected officials, the symbolic shoveling of dirt and a reception at Town Hall.

The new facility, shown in renderings below, will include a recreation pool for lap swimming, a children's activity pool, a plunge pool with slide and a whirlpool spa. The facilities will include an activity room, snack bar, first aid station and conference room. There will also be outdoor tables, shade canopies, lounge chairs, landscaping and secure enclosure around the facility. The plan also provides for future expansion. The Center's architect is AECOM Design, the construction contractor is West Construction and Project manager is Calvin, Giordano & Associates. Anticipated construction time is 12 months.



With their golden shovels in-hand are (L-R) Commissioner Howard Weinberg, Vice Mayor Marc Imberman, Mayor Charles Burkett, Elizabeth Levine, wife of Commissioner Steven Levine, and Commissioner Elizabeth Calderon.



Rendering shows a view of the new Community Center and from Collins Avenue, with an open pavillion leading to the Aquatic Facility.



An overhead plan shows the Community Center and Aquatic Facility situated on the site between Collins and the beach.

Feb. 18 Talk on Ethics and Campaigning

Robert Meyers, the Executive Director of the Miami-Dade Commission on Ethics and Public Trust, has been asked by the Surfside Town Attorney to speak on *Ethics and Campaigning* on **Thursday, February 18** at 6:30 p.m. in the Town Chambers. The presentation is to assist all residents interested in participating in the next election and is open to the public.

Surfside Gazette • February 2010



TOWN
of
SURFSIDE

GAZETTE

FEBRUARY
2010

Surfside's 3rd Thursdays

on Harding Avenue

THURSDAY FEBRUARY 18

Live music, shops and restaurants!

Also mark your calendar for Mar. 18. Apr. 15



For A Listing of Stores & Restaurants
Surfside Tourist Bureau | www.visitsurfsidefl.com | 305.864.0722

MARK YOUR CALENDAR for these Upcoming Events!

5K Run	Sunday, Feb. 14
SAFE Class for Women	Tuesday, Feb. 23
Storybook Festival	Saturday, March 6
Relay for Life Surf-Bal-Bay	Saturday, May 1

SURFSIDE BRIEFS

Public Works Update

- The storm water pump station on 92nd St. and Bay Dr. was repainted in January by the Water and Sewer field crew.
- The Surfside Shuttle route was modified in late January to include a stop at the North Shore Branch Library on 75th St. and Collins Ave. An updated Shuttle schedule is available on the Town website: www.townofsurfsidefl.gov.
- Beachfront shower areas at 92nd St and 94th Street were refurbished in January.

Book Club Makes Selections

The Surfside Book Club has selected the following titles for the upcoming months:

- Feb. 16 - *Aura* by Carlos Fuentes
- March 16 - *Doctored Evidence* by Donna Leon.

For more information please email Kim Millerick at kimjo614@the-beach.net.

Important Parking Information

Due to safety concerns and numerous complaints from residents, the Surfside Police Department has been issuing written warnings to vehicles parked the wrong way in the residential areas. Starting February 11, 2010, police officers will be issuing citations. **Residents are reminded to park safely and legally in Surfside.**

Short-term Rentals Must Pay Resort Tax

Owners of residential properties in Surfside that are rented for less than six months, must collect and submit the required four percent Resort Tax. This includes vacation properties and other short term rentals. For information, contact the Tourist Bureau at (305) 864-0722.

Police to Sponsor "SAFE" Class For Women on Feb. 23

The Surfside Police Department will be sponsoring a two-hour program for women only called SAFE (self-defense awareness and familiarization exchange) on February 23 from 6-8 p.m. in the Town Hall Police Training Room. This program includes mostly mental preparedness, awareness and risk reduction and some limited physical training. SAFE is not a physical self-defense program, since that level of training requires additional class time. Dress comfortably and wear flat shoes, no heels please.

To sign up or for more information, please call the Surfside Police Department at 305-861-4862 or email Dina Goldstein at dgoldstein@townofsurfsidefl.gov or Officer Jay Matelis at jmatelis@townofsurfsidefl.gov.

Serendipity
yogurt cafe

Come visit us for non-fat
FROZEN YOGURT in dozens of flavors!

We also have **CHOLOV YISROEL** and **PARVE** frozen yogurt, ice cream, cookies, coffee cake, gourmet popcorn, candy and a full **COFFEE BAR: espresso, iced coffee, flavored lattes and more!**

Buy 1 Cup of Frozen Yogurt
Get Free Toppings

One coupon per visit. Good for free toppings on one cup of frozen yogurt with purchase of one small frozen yogurt or larger.

Serendipity Yogurt Cafe is certified **KOSHER**
by a division of Kosher Miami

9457 Harding Avenue, Surfside
Florida 33154 • 305.865.1506

North Shore Kiwanis Car Wash Benefits Causes

The North Shore Kiwanis Club, along with the Surfside and Bal Harbour Police Departments and Surfside employees, recently hosted a car wash to benefit community causes. The event raised \$700 to directly benefit the North Shore Kiwanis Children's Program and the Surfside Children's Camps. After the car wash, clothing, food, water and other donations for the Surfside *Operation Help Haiti* relief effort were packed and transported to the American Airlines Arena to help the victims of Haiti's recent earthquake (see P. 7)



First in 75th Anniversary Series Surfside Traces Origins

The wonderful Town of Surfside traces its beginning to Henri (Henry) Levy, a French immigrant who left his native land to escape anti-semitism. He arrived in Cincinnati in 1900 and met and married Rose Stecker. Eventually they came to Miami, arriving in late 1922.

In 1924 Levy laid out the lower third of the town. The land encompassed what we know today as the area between 87th Terrace to 90th Street, from the ocean to the bay. The plan included Biscaya Island, which Levy was to build a bridge at each end (the north bridge, as we know, was never built).

Known at the time as Normandy Beach, the town was incorporated as a separate municipality on May 8, 1935 by 35 Surf Club members. Electing Spearman Lewis as the first mayor, the council consisted of Harry P. Baer, Charles G. Hannock, Harold J. Thram and Walter Trepte. All five had a vision for the town as a combination resort/residence/business center, and 75 years later, most of that vision has come to fruition.

In our next issue we will continue the Town's exciting story, as we approach our 75th Anniversary celebration.

Save the Dates

Celebrate the 75th Anniversary of Surfside

- March 13 & 14 - Memorabilia Display at the Tourism Bureau Art Festival
- May 16 - Parade and Beach Barbecue Celebration

For more information, contact
 Duncan Tavares, Tourism Bureau Director (dtavares@townofsurfsidefl.gov)
 Tim Milian, Parks & Recreation Director (tmilian@townofsurfsidefl.gov)
Phone: (305) 861-4863

Join in a Celebration of Life!

American Cancer Society's
Relay For Life of Surf-Bal-Bay
Saturday, May 1, 2010

Ruth K. Broad Bay Harbor K-8 Center
 1155 93rd St, Bay Harbor Islands

**Face painting • Live music • Healthy foods • Yoga
 Fitness challenges for all ages • Art projects
 Jump rope contest and MORE!**

Attention Residents

**THE SURFSIDE FARMER'S MARKET IS
 POSTPONED UNTIL FURTHER NOTICE**

Surfside Tourist Bureau (305) 864-0722

SURFSIDE EMPLOYEES HOLIDAY FUND

It is the pleasure of Surfside employees to serve and work with Surfside residents and business owners throughout the year. We wish to acknowledge everyone who so generously contributed to the 2009 Holiday Fund, and extend our sincerest gratitude to the Surfside Civic Association President Julia Magnani and members Barbara McLaughlin and Barbara Cohen for their tireless efforts on our behalf.

- Jennifer Oken
- Michael Olla
- Neil Schuster
- Anthony Blate & Eva Kaman
- Dr. Robert Grayson
- Alex & Sofia Matz
- Nathan & Sherri Lebwohl
- Albert & Delphine Tricomi
- Morris & Charlotte Marcus
- Soraya Batista-Garcia
- A. Anonymous
- Maryuri Gomez
- The Bershad Family
- Mr. & Mrs. Elliot Krasnow
- Henry & Julie Mitzler
- Alan & Karen Gorme
- Renee Spector
- Michael & Roberta Ende
- Jason Nevader

- Maria D'Ovidio
- Eli Tourgeman
- Pablo & Frances Hontou
- Richard Iacobacci & Family
- Zivko & Nevenka Matorcevic
- Carlos & Donna Planas
- Andree & Rolande Mousset
- Denyse O'Donnell
- Marion Kinzer
- Michael Koulich & Carel Gallery
- Michael & Roberta Hughes
- Jan & Maria Rybolowik
- Michael Rybolowik
- Simon & Hilda Rozen
- Eduardo & Katherina Rabago
- .Specchio Gourmet
- John Chavles
- John Gaige & Yvonne Hayes



Volunteers Honored For Fund Drive

Julia Magnani, Surfside Civic Association President, was recognized at the January 12 Town Commission for successfully leading the 38th annual Surfside Employee Holiday Fund for 2009. Ms. Magnani and Ileana Cortes and family helped coordinate the drive.

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Police Department Announces 2009 Awardees

Jay Matelis Named 2009 Officer of the Year

Officer Jay Matelis has been named the Surfside Police Department's 2009 Officer of the Year and is a finalist for the Miami-Dade Chiefs of Police LEO award. Officer Matelis is the Neighborhood Resource Officer (NRO) for the Police Department. He addresses quality of life issues, traffic concerns, crime issues and oversees community events and programs. He is also a consistent high achiever in performance and productivity. During 2009, he completed 859 traffic citations, 467 traffic warnings, 53 arrests, 33 incident or crash reports and participated in 23 community events.

In six months as the NRO, Officer Matelis has implemented and managed many community programs and events, including serving as an instructor in the Citizens Police Academy, supervising the Police Explorer Program, coordinating the Moonlight MADDness event, teaching classes in local schools, directing Halloween Safety Night, leading the Junior Police Academy,



establishing the Bike to School Program, coaching Town Employees Physical Fitness Boot Camp, directing Seniors and Law Enforcement Together (SALT) and the Self-Awareness Familiarization and Education (SAFE) program, assisting at the Miami Beach Police Department PAL Thanksgiving and creating the first annual Holiday Season Toy Drive and Party.

Officer Matelis is an exceptional example of a professional, respectful and proud police officer. He is a versatile professional, a role model for children and always available to volunteer his time and expertise to help others in a community he truly cares about.

Dina Goldstein Named 2009 Civilian Employee of the Year

Dina Goldstein, an Operations Assistant in the Criminal Investigations Unit of the Police Department, has been named the Department's 2009 Civilian of the Year and is a finalist for the Miami-Dade Police Chief's LEO award.

Dina is the crime analyst for the Police Department. She creates information flyers for distribution to other agencies and the public, attends crime analysis and criminal investigations meetings and completes weekly, monthly and annual crime reports. She enters all crime reports for assignment, tracking and follow up investigation by the detectives.

Dina has taken on other responsibilities such as managing the emergency telephone notification system, compiling patrol officer statistics, traffic citations and administering the Town parking permit program.

Dina also volunteers for events such as Moonlight MADDness, Holiday Toy Drive, Charity Car Wash, Surfside Third Thursdays and has assisted with programs such as the Citizens Police Academy and Survival Mindset for Women. Her work ethic, dedication, and professionalism are outstanding. She is always willing to take on other challenges and improve the organization.



Northshore Democratic Club Hosts Candidates Forum

The Northshore Democratic Club will host a **Surfside Candidates Forum** on Thursday, February 18 at 11 a.m. in the Parks & Recreation Modular behind Town Hall on 93rd Street. All qualified candidates for the Office of Mayor and Town Commissioner will be invited to the forum and have an opportunity to state their platforms and answer questions from members and guests. Abraham Lavander, Ph.D., Florida International University Sociology Professor, will act as moderator. The event is open to the public.

Surfside Business Spotlight

Several new and refurbished restaurants and shops have made their home in the Surfside Business District. Residents and visitors are encouraged to visit to sample their products and services.



Cine Citta Grill

Located at 9472 Harding Ave., Cine Citta Grill is a five-star kosher steak house with full bar and fine dining in a modern atmosphere with Italian cuisine. Open Monday to Thursday, Saturday evenings and Sundays. 305.865.8383



Consignment Gold & Diamonds

Located at 9507 Harding Avenue, Consignment Gold and Diamonds offers repairs and buys watches, coins, gold and diamonds as well as antiques. Phone: 305-763-5812



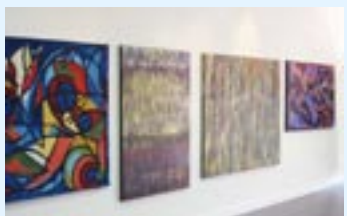
Five Star Mobile Plus

is located at 9513 Harding Avenue and is your new prepaid service provider featuring Boost, T-mobile, Simple Mobile and At&T. Phone: 305-397-8608.



Harbour Grill & Sushi

Offering a kosher taste of Mediterranean, Asian and continental cuisine, Harbour Grill & Sushi is located at 9415 Harding. Chef Diego Castillo worked for years in Colombia and Israel. Open for lunch and dinner. Phone: 305.861.0787



Igal Fedida Fine Art

is full of modern art and colorful paintings, and the creative process of art. Located at 9471 Harding Avenue, open Monday to Friday and Sunday. Phone: 305-397-8515



J.V.F. Flowers

Established for 18 years and recently moved to new location at 9577 Harding Avenue, this full service florist specializes in events and carries a large selection of orchids, plants and fresh cut flowers. Phone: 305-861-3735



METRO PCS

provides cellular accessories, unlimited cellular talk, text and web access, is located at 9559 Harding Avenue. Phone: 786.275.6487



Moon Over Miami

Offering a variety of designer styles of sterling silver jewelry, handbags, sunglasses, giftware, luggage, fashion jewelry, Elvis collectibles and watches. 9520 Harding Avenue on the 2nd floor. 305-865-0735



Pescecane

At 9551 Harding Avenue, Pescecane has reinvented itself with a cozy upscale atmosphere and a Northern Italy cuisine with fresh fish, pastas and desserts made in-house. Wine selection has more than 120 bottles. Tuesday-Sunday from 5-10 p.m. 305-861-1060



Stone Grill 95

adds something different to Surfside's exquisite variety of foods: an extensive menu of Mediterranean Tapas cooked on volcanic stones. Open 7 days for breakfast, lunch and dinner at 9487 Harding Ave. Phone: 305.868.7667



UnikWax

The first unisex waxing-only salon in Surfside, Unikwax offering painless and inexpensive hair removal using an all natural herbal wax. 9567 Harding Ave. Phone: 305.865.3535.

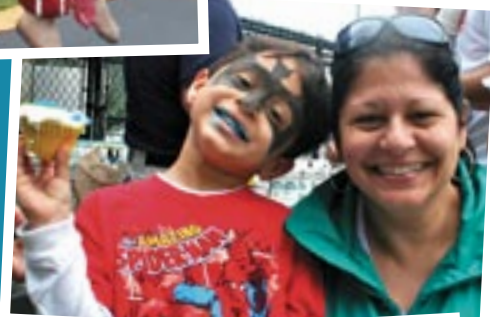


Willy the Tailor

With 50 years experience, Willy the Tailor has opened his professional tailor shop at 9520 Harding Ave, 2nd floor. Custom men's suits, ladies dresses and all alterations are done at the premises. Phone: 754.235.5061

Family Fun Day!

Family Fun Day lived up to its name as hundreds of Surfside residents poured into the 95th Street Park to celebrate a memorable afternoon with families and neighbors. A sampling of the offerings included rides, carnival games, climbing and bouncing activities, arts and crafts, free T-shirts, face painting, delicious food, music, a canine police demonstration and a Town "cupcake" birthday cake. Thanks to all the Town staff and volunteers who made the event a success.



**SIGN UP
FOR A CLASS TODAY!**

Ongoing Youth Programs

- Fun Time for Tots
- Pre-School Ballet & Ballet
- Hip Hop Jazz Dance
- Martial Arts
- Gymnastics/Intermediate Gymnastics
- Youth Cheerleading
- Kidonetics
- Soccer
- Arts and Crafts
- Mommy & Me Arts and Crafts
- Golf

Ongoing Adult Programs

- Senior Social Time
- Beach Ready Boot Camp
- Zumba
- Aerobics
- Yoga (Senior and Adult)
- Pilates

For schedule and fees or for more information, call Parks & Recreation at (305) 866-3635.

Kick off Valentine's Day at the Surfside 5K Beach Run!

8 a.m. Sunday, February 14

Start on the beach behind Best Western Hotel, 94th St. and Collins. Same day registration and packet pick-up from 6:30-7:15 a.m. at the start.

Go to www.active.com or call Parks and Recreation at (305) 866-3635 to save on the registration fee.



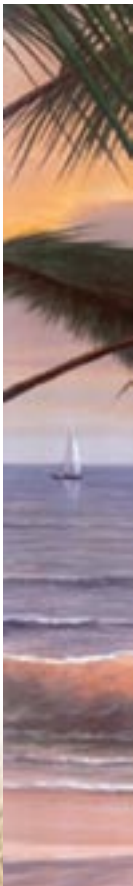
Surfside Haiti Relief Fund Update

The Surfside Police Department is pleased to announce that since the beginning of their collection for Haiti Disaster Relief, they have collected and delivered 15 truckloads of clothing, food and water. Note that clothing is no longer needed at this time, but residents are welcome to drop off medical supplies, tents and camping equipment as well as non-perishable food items at Town Hall.



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MEETING CALENDAR

Beautification Committee	2nd Monday of the month	7:15 p.m.
Education Committee	1st Thursday of the month	8 p.m.
Parks & Rec. Committee	3rd Thursday of the month	6 p.m.
Tourist Bureau	1st Monday of the month	6 p.m.
75th Anniversary Committee	1st Tuesday of the month	6 p.m.

Please note that all times and dates listed, except Town Commission meetings, are tentative and subject to change.

To verify the information, contact Town Hall at (305) 861-4863, visit the website www.townofsurfsidefl.gov or tune in to Channel 77.

TOWN COMMISSION

Charles W. Burkett, *Mayor*
mayor@townofsurfsidefl.gov

Marc Imberman, *Vice Mayor*
mimberman@townofsurfsidefl.gov

Howard S. Weinberg, *Commissioner*
hweinberg@townofsurfsidefl.gov

Steven Levine, *Commissioner*
slevine@townofsurfsidefl.gov

Elizabeth Calderon, *Commissioner*
ecalderon@townofsurfsidefl.gov

TOWN OFFICIALS

Gary L. Word, *Town Manager*
gword@townofsurfsidefl.gov

Lynn M. Dannheisser, *Town Attorney*
ldannheisser@townofsurfsidefl.gov

David Allen, *Police Chief*
dallen@townofsurfsidefl.gov

Debra Eastman, *MMC, Town Clerk*
deastman@townofsurfsidefl.gov

BUSINESS NUMBERS

Town Hall	(305) 861-4863
Rec Center	(305) 866-3635
Tennis Courts	(305) 866-5176
Tourist Bureau	(305) 864-0722
Police	(305) 861-4862
Fire Rescue	(305) 861-1115

TOWN WEBSITE

www.townofsurfsidefl.gov