

TOWN OF SURFSIDE



GAZETTE

Town Manager's Message



This is my last column as your Town Manager. In the time that Chris and I have called Surfside home, we have been warmly received and have made many friendships that we will long remember and value.

As I depart, I would like to recognize our outstanding Town employees who strive each day to provide you with quality municipal services that make Surfside a safe and outstanding community in which to live in.

Please see the article below which provides a glimpse of typical responses from citizens regarding their view and appreciation of our employees as they go about their daily activities.

Also, a salute to our elected officials who devote countless hours to their duties and for their support during my tenure in Surfside as we worked together to make our Town better day by day.

The Town's future is bright with unlimited potential. Thank you for allowing me to be a very small part of this exciting time in Surfside's history.

- Michael P. Crotty

Exceptional Service of Town Employees Recognized by Residents

The Town recently received two letters from residents that are typical of the appreciation expressed by residents regarding the efforts of our employees who go above and beyond normal municipal service delivery.

From Regina Stella, a 40 year resident . . .

I have never received such caring, compassion and understanding as was given by the workers and supervisors of the Water Department, and the policeman that answered my call on September 30.

I woke up early and heard water running. I looked around my home, but did not see any leaking anywhere. I did not know what to do, as it was quite early, so I called the police and asked them for advice. The officer that answered my call was Don McGavern. He was just so nice, and showed so much compassion. He offered to call one of the men from the water department, Hector Rodriguez. No more than 30 minutes later, Hector was knocking on my door, with some workers (who also by the way were immensely polite). Once Hector saw what the problem was, he called his supervisor, Randy Stokes, and together they came up with a solution

Continued on Page 6



Employees recognized for excellent service pictured with the Town Manager, are (L-R) Ross Prieto, Harold Lacroix, Randy Stokes, Hector Rodriguez, Town Manager Michael Crotty, Elinor Joseph and Officer Donald McGavern. Not pictured: Kenny Chaviano.

DECEMBER 2014

#SIMPLY ♥ SURFSIDE

Do you Simply Love Surfside? We want to hear what you love best about our town! Just snap a picture of yourself in front of your favorite place holding a small sign that reads #simply ♥ surfside or create your own hashtag. Email the photograph to tourism@townofsurfsidefl.gov. The best ones will be featured for all to know why we #simply ♥ surfside!



Josh Marcus #simply ♥ surfside! Josh, Executive chef and owner of Josh's Deli, enjoys the small town feel of Surfside. When not making delicious sandwiches, pizzas and other dishes with ingredients made from scratch, he can be seen chatting with his customers on a first-name basis.



Arielle Schrader, owner of Elle Air Blow Dry & Make Up Bar, #simply ♥ surfside! Arielle enjoys having her stylish salon on Harding Ave to give residents and tourists fun blowouts, fresh make-up and more.

Surfside Shines on Small Business Saturday

Surfside was an official Small Business Saturday® neighborhood champion on Saturday, November 29. This nationwide movement, founded by American Express in 2010, encourages customers to shop at their local small businesses on the Saturday after Thanksgiving. This year downtown Surfside was energized with special deals, promotions and shopping fun.



Two weeks before the big day, Surfside introduced 19 Surfside Small Business Saturday® business advocates via social media. Customers were introduced to their products and services through videos. Each business offered special promotions for customers on November 29.

On the big day, Harding Avenue shops opened their doors to customers and spread the Shop Small® movement. The Surfside Street Team rewarded customers with free tote bags and buttons for participating.

A special thank you to our Surfside Small Business Saturday® business advocates: Carousel Barber Shop, Couture Bridal Miami, Creative Framing, David & Saul Shoes, Di Milesi Natural Hair, Elle Air Blow Dry & Make Up Bar, Geneva Tailor, Grey & Sons Jewelry, Josh's Deli, Koukla Kouture, Le Beau Maroc, Liborio Cigars, Peikin Empire Fine Jewelry, Scarlet Letter, Specchio Café, Surfside Veterinary Wellness Center, Sweetheart Beauty Salon, The Greek Place and Tucci Nails.

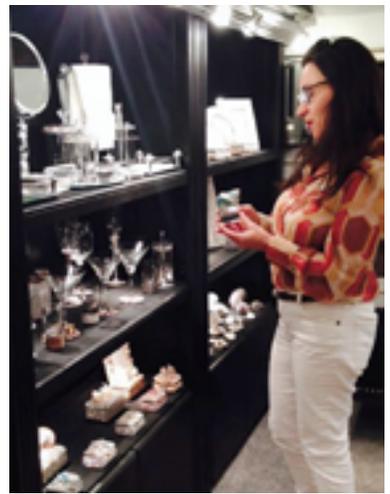
Harding Avenue Lights Up the Night!



The Tourist Board and Town Commission approved the use of Resort (Tourism) Tax to fund seasonal lighting on the trees on Harding Avenue in the business district.

These attractive lights complement the new streetscape project that has transformed Surfside's downtown into an inviting and welcoming destination.

Trunk Show, Open House Celebrated



Fashion came to downtown Surfside at a trunk show hosted by The Scarlet Letter, with apparel from Le Beau Maroc and styling from Elle Air Blow Dry & Make Up Bar. Guests were treated with complimentary hair styling, Moroccan cookies, delicious drinks and a sneak peek into the latest pieces from Le Beau Maroc and The Scarlet Letter.



Dr. David Carmona and his staff celebrated the Grand Opening of the Veterinary Wellness Center of Surfside, on November 13. An affair for all members of the

family included facility tours, appetizers, drinks and dog treats for the furry guests.



Holiday Lights Return For the Season in Surfside

The tradition continues! Residents are encouraged to show their holiday spirit by decorating their homes and property. Join in the fun and you can win one of four Surfside Business Association \$25 coupons. **Judging will take place the night of Monday, December 22, 2014.**

Honoring the Service of Military Vets



Surfsiders honored the service of its military veterans at an uplifting ceremony that included elected officials, students, residents and veterans. Resident and U.S. Air Force Major Sean Baerman was the featured speaker. The event was coordinated by the Parks and Recreation Department.



Top: Approach of the color guard. Right: Guest speaker and Surfside resident Major Sean Baerman.



Joining the guest speaker and veterans in the Laying of the Wreath are Surfside officials Commissioner Barry Cohen, Mayor Daniel Dietch and Vice Mayor Eli Tourgeman.

TOWN CALENDAR

DECEMBER 2014

- Mon 1 Street Sweeping, 9 am-1 pm. Keep your curb clear!
- Wed 3 Planning & Zoning Board, 7 p.m.
- Thur 4 Pension Board, 2 pm, Town Hall
- Fri 5 Senior Brunch Bunch, 11 am, Community Center
- Mon 8 Tourist Board Meeting, 6 pm, Town Hall
- Tue 9 Endlessly Organic Produce, 3 -5 pm, Town Hall
- Tue 9 Regular Town Commission, 7 pm, Town Hall
- Sun 14 Winter Extravaganza, Community Center, 10 am-12 noon
- Mon 15 Parks & Recreation Committee, 7 pm
- Mon 15 Street Sweeping, 9 am-1 pm. Keep your curb clear!
- Wed 17 Senior Trip Sawgrass Mills Mall, 9 am - 4 pm
- Wed 17 Bike With the Chief, leaves from Town Hall at 5 pm
- Thur 18 Mobile Dept. of Motor Vehicles, Town Hall 9:30 am-2:30 pm
- Fri 19 Coffee with the Cops, Starbucks on Harding at 10 am
- Fri 19 Holiday Toy Give-away, Town Hall, 3-5 pm
- Tue 23 Endlessly Organic Produce, 3 -5 pm, Town Hall
- Thur 25 Town Hall closed for Christmas holiday

JANUARY 2015

- Thur 1 Town Hall closed for New Year's Day Holiday
- Mon 5 Street Sweeping, 9 am-1 pm. Keep your curb clear!
- Fri 9 Senior Brunch Bunch, 11 am-1 pm, Community Center
- Fri 9 Senior Health/Wellness Fair, 1:30-3:30, Comm. Center
- Mon 12 Tourist Board Meeting, 6 pm, Town Hall
- Tue 13 Endlessly Organic Produce, 3 -5 pm, Town Hall
- Tue 13 Regular Town Commission, 7 pm, Town Hall
- Mon 19 Street Sweeping, 9 am-1 pm. Keep your curb clear!
- Mon 19 Town Hall closed for Martin Luther King Holiday
- Tue 20 Endlessly Organic Produce, 3 -5 pm, Town Hall
- Sun 25 Family Fun Day, 96th Street Park, 1-4 pm
- Wed 28 Bike With the Chief, leaves from Town Hall at 5 pm
- Fri 30 Coffee with the Cops, Starbucks on Harding at 10 am

Donations Needed for Annual Dec. 19 Toy Give-away

The Surfside Police Department is collecting toys this holiday season for our sixth Annual Holiday Toy Drive. Please show your support by bringing new unwrapped toys for children ages 1-13 to the Surfside Police Station located at 9293 Harding Ave. The last day to donate is **Thursday,**

December 18, 2014.

For further information please contact Dina Goldstein at (305) 861-4862.





Successful Entrepreneurs Call Surfside Home

It all started on a whim.

Zalmi Duchman and his best friend from high school, Yos Schwartz, had a phone conversation about starting a business that would deliver gourmet meals directly to the homes of people who wanted fresh, healthy food.

The result was Fresh Diet. Still in his twenties and working from his apartment in Los Angeles, he started the company in 2005 with \$500 from a credit card.

The Fresh Diet plan was to have a central kitchen that could provide door-to-door service in up-scale large metropolitan areas, starting with South Florida. Each day, clients would receive three meals and two snacks, all customized to each person's taste, including specialized diets such as vegetarian and gluten-free.

Zalmi advertised Fresh Diet by making deliveries in a high-profile Hummer and a Mini Cooper, both emblazoned with the company's logo and images of fresh food.

Yos had graduated from the Cordon Bleu culinary school in Pasadena and was involved in the operations and managed the culinary department. He created the menus.

"I didn't do any market research and I didn't write a complex business plan. I just had an idea and went with it," he said. And the idea revolutionized weight loss and healthy eating at home. Fresh Diet rapidly expanded and established kitchens in Los Angeles, Dallas, Chicago and New York.

In August 2014, the publically traded Innovative Food Holdings aquired Fresh Diet for \$13 million in stock. Zalmi remains active with the company, which is headquartered



Yos Schwartz (L) and Zalmi Duchman in a Fresh Diet kitchen and, at right, outside with the delivery vehicles.



in North Miami. Yos continues to serve as the Chief Culinary Officer.

Zalmi was recently featured in the *Miami Herald* as one of the region's top business leaders under 40 years

old. Two years ago, he was named one of "America's Most Promising CEOs Under 35" by *Forbes* magazine.

In recent months, Zalmi has taken an interest in local start-up companies and provides advice and coaching at the Venture Hive in downtown Miami. He is considering creating an "angle investment fund" to help launch promising tech-related businesses.

"It is an exciting time to be in Miami. We really have the opportunity to become a tech hub for all of the Americas," he said.

Zalmi grew up in Miami Beach and when he was looking for a community for his family – he and his wife have three children – they chose Surfside. His children all attended preschool at the Shul. The Schwartz family joined the Duchmans in Surfside. Yos and his wife have two young daughters that also attend preschool at the Shul.

"We really like it here. It is a great neighborhood for us," Zalmi said.

Support the Surfside Holiday Fund

The Surfside Civic Association is proud to continue the "**Holiday Fund**," a tradition which began 44 years ago. Show your appreciation to the Town employees who serve with dedication throughout the year. The Fund is for the employees of all departments who work to improve the quality of life for our community. Even a small contribution makes a difference.

Contributions are distributed equally to all of the Surfside employees as a holiday bonus. Add a special note to the employees or to a specific employee and we will deliver the message along with their bonuses. All contributors will be listed in the Town Gazette. Your generosity will help bring joy and happiness to the holiday season.

**Send donations to: Surfside Civic Association
Holiday Fund, P.O. Box 547162, Surfside, FL 33154**

Searching for Surfside Stars

Surfside wants to hear about interesting residents for future issues of the Gazette. If you know a Surfside Star, let us know. Email dhunziker@townofsurfsidefl.gov and include the name, photo (if available), description of the Star nominee and complete contact information.

POLICE BEAT

Captain Julio Yero Joins Surfside Police Department

Julio Yero began his career as a police officer in the Town of Surfside. Now he has come full circle. He was recently welcomed back and sworn in as Surfside's new Police Captain. He was formerly a Lieutenant with the Miami Beach Police Department and held command positions

in the Patrol Division, Criminal Investigations Division and the Internal Affairs Unit. He also managed staffing and logistics for major events such as the Super Bowl, Spring Break, Memorial Day Weekend, Fourth of July and New Year's Eve celebrations. He led a contingent of Miami Beach Police officers as a security detail in Washington, D.C. for President Obama's Inauguration.

Captain Yero has supervised the Homicide Squad and investigated murders, high profile death penalty cases and police officer involved shootings. He was the Commander of the Hostage Negotiations team for the past seven years and worked closely with the SWAT team on numerous critical incidents.



Captain Julio Yero (R) takes the oath of office from Chief David Allen.

Rolex Thief Arrested

After a thorough investigation and working with other police departments, Surfside Police arrested a notorious Rolex thief who stole watches from a Surfside jewelry store in the 9500 block of Harding Avenue. The crime took place on the afternoon of October 29, when two Rolex watches valued at \$56,000 were stolen. The subject fled into a waiting vehicle. Through surveillance video, Surfside police detectives identified the subject. He was wanted for similar thefts and robberies of Rolex watches in Sarasota and Boca Raton. Less than two weeks later, the individual was stopped in Hialeah for a traffic infraction and driving with a suspended license. Hialeah Police contacted Surfside Police who arrested him for grand theft.

13th Citizens Police Academy Graduates



The 25 participants of the 13th Citizens Police Academy class graduated on November 17 after completing the 12 week program. It was one of the most popular and successful in the history of the Academy. The class had exciting presentations and demonstrations from the Miami-Dade Police Department Aviation Unit, Station 21 Fire Rescue, Miami-Dade Schools Police K-9 Unit, State Attorney's Office, Crime Scene Investigations, Homicide, S.W.A.T. and the Marine Patrol Unit.



Costumed Families Enjoy Halloween Block Party



Police officers and staff hand out glow sticks and candy bags to trick or treaters.

The Halloween Block Party sponsored by the Surfside Police Department has become a Town tradition with thousands gathering in the residential neighborhood to compare costumes, socialize and pick-up goodies for the children.



Exceptional Service Recognized by Residents - continued from Page 1

to this problem.

I am an 82 year old widow that just underwent total knee replacement (3 weeks prior) and I am still moderately immobile, and I felt helpless. These men, together made me feel so secure and took this huge burden off of my shoulders, and my gratitude will be endless.

Joseph Senker, a resident since 2001 . . .

I personally thanked Mr. Ross Prieto and Mr. Elinor Joseph but I wanted to let you know that I greatly appreciate their help with an event that I had for my son's Bar-Mitzvah at

the Young Israel this past weekend. They worked with me to allow me to be able to erect a temporary canopy tent and allowed me to pay for reserved parking for a refrigerated truck which was key to the event going off without a hitch.

As an owner and resident of Surfside since 2001, it is great to know that as this awesome town continues to grow the service only continues to get better each day.

Thanks to all our employees for their efforts. They represent the best in public service!

- **Michael Crotty**

Dept. of Motor Vehicles to Visit on Thursday, Dec. 18

Community Outreach Specialists from the Department of Highway Safety and Motor Vehicles (DMV) will be setting up a mobile DMV at Town Hall on Thursday December 18, 2014 from 9:30 a.m. to 2:30 p.m. in the **2nd floor Police Training Room**. (Please look for the signs).



Plan now to get your DMV services here in Surfside. Contact Dina Goldstein (305) 861-4862 and check the identification requirements on the website: www.townofsurfsidefl.gov.



Surfside Teens Make a Scene on Tuesdays

Above, Daniel Puder talks with the Surfside Teen Scene group (ages 12-18) about bullying and age appropriate topics. Sponsored by the Parks & Recreation Department, Teen scene meets every Tuesday 5:30-6:30 pm. For more information call (305) 866-3635.

It's Cookie Season for New Girl Scout Troop

Surfside's new Daisy Girl Scout Troop 739 is the only Girl Scout troop in Town and is now up to six girls. They are planning to start door-to-door cookie sales and possibly at a table in Surfside. So keep an eye out for them!



The Surfside Daisy troop is open to kindergarten and first grade girls. Those interested in the Daisy troop should contact Beth Soulliard at bethsoulliard@gmail.com.

Senior Brunch Bunch is Back!



At the Parks & Recreation's November Brunch Bunch, seniors enjoyed a variety of holiday dishes and desserts while learning about Alzheimer's from a presentation given by Dr. Agronin from Miami Jewish Health Systems.

TOWN OF SURFSIDE PARKS AND RECREATION DEPARTMENT

Winter Camp

The Town of Surfside is proud to announce our 2014 Winter Camp! Your child's winter will be filled with activities such as Arts and Crafts, Sports, Cooking Projects and much more. Campers will enjoy awesome field trips, and make many new friends.

Session I	Monday December 22 8:00 am - 6:00 pm	Tuesday December 23 8:00 am - 6:00 pm <i>*Field Trip Off The Wall Trampoline</i>	Wednesday December 24 8:00 am - 2:00pm	Thursday December 25 No Camp!	Friday December 26 8:00 am - 6:00 pm
Session II A late charge of \$5 will be assessed for every 5 minutes after scheduled closing time.	Monday December 29 8:00 am - 6:00 pm	Tuesday December 30 8:00 am - 6:00 pm <i>*Field Trip Flippers Movie Theater</i>	Wednesday December 31 8:00 am - 2:00 pm	Thursday January 1 No Camp!	Friday January 2 8:00 am - 6:00 pm

Note: Registration, field trips and any additional fees are included

Registration Fees:	Resident	Non-Resident
1 Week	\$130	\$205
2 Weeks	\$190	\$300

Ages: 6 - 12
(Child must turn 6 by December 15, 2014)

Registration Begins:
Monday thru Thursday 9:00 am - 6:00 pm
Friday thru Sunday 9:00 am - 4:00 pm

Permanent Surfside Residents **November 3rd**
Non-Residents **November 10th**

Registration spaces are limited and will be on a first come first serve basis. Everyone must present a proof of residence such as a current water bill, lease or electric bill.
No driver licenses will be accepted as proof of residency.

For more information contact the Parks and Recreation Department at
 Phone: (305) 866-3635
 Website: www.townofsurfsidefl.gov

Spooktacular is a Surfside Treat!

The 96th Street Park was transformed into a Halloween carnival on October 31. The fun included a haunted maze, rides, snacks, candy, crafts, music, games and hundreds of costumed characters – both spooky and spectacular! Congratulations to the Parks and Recreation Department for another excellent event.



The Importance of Industry Trades Shows & Sales Missions

Participation in tourism trade shows, and conducting sales missions that create a presence among our target tourism markets, are important components of a comprehensive marketing plan for the Town of Surfside Tourist Board.

Now in its second year, the Town's Five Year Strategic Tourism Plan identifies key promotional/sales opportunities that are essential to Surfside. Last year, the Tourist Board agreed to partner with the Grand Beach Hotel

Surfside (GBHS) to market the destination at international trade shows, including the World Travel Mart (WTM) London and ITB Berlin as well as Pow Wow Chicago; and to participate in sales missions to Latin America and Europe.

Many of these opportunities were made possible by working with our partners at Greater Miami Convention & Visitors Bureau (GMCVB), Visit Florida and Brand USA to offset the overall expense.

This year, GBHS and Surfside have already had a presence at WTM London (www.wtmlondon.com). Pending Tourist Board approval, we will support attendance at this year's trade shows and additional sales missions to Canada and, possibly, Russia.

Grand Beach Surfside West to Open Dec. 1



The Grand Beach Hotel Surfside West is scheduled to open on December 1, 2014. It is located across Collins Avenue from the beach front Grand Beach Hotel, which opened one year ago. The new facility is in walking distance to the Surfside Business District. The "West Hotel" offers a pool and sun-deck on the roof and visitors have complete use of the restaurant, spa and beach services at the Oceanfront Hotel and use of the pool amenities at the nearby Surfside Community Center.

It is important for Surfside to compete on the global tourism stage and reach out directly to our target markets. For example, Bal Harbour allocates approximately \$660k for such endeavors. Supporting our partners like GBHS, as well as future hotel properties, will help to increase the resort tax revenue that benefits the residents of Surfside.



Visit Florida display at an international tourism convention.

TOWN OF SURFSIDE PARKS AND RECREATION DEPARTMENT
WINTER SESSION 2015
 (REGISTRATION BEGINS: DEC. 1, RESIDENTS, DEC. 15, NON-RESIDENTS)

CLASS	DAY	DATES & TERM	HOURS	Fee (per person)	Fee Per Class	No class
Gymnastics, age 3-5	Monday	1/12/15-3/2/15	4:30-5:25 p.m.	\$60 residents/\$90 non	\$15 res, \$23 non	1/19, 2/16
Gymnastics, age 6-12	Monday	1/12/15-3/2/15	5:30-6:25 p.m.	\$60 residents/\$90 non	\$15 res, \$23 non	1/19, 2/16
Tumbling, age 6-12	Monday	1/12/15-3/2/15	6:30-7:25 p.m.	\$60 residents/\$90 non	\$15 res, \$23 non	1/19, 2/16
Teen Scene, age 12-18	Tuesday	1/13/15-3/3/15	5:30-6:30 p.m.	FREE	FREE	
Soccer, age 4-5 coed	Tues & Thur	1/13/15-3/19/15	4-5 p.m.	\$140 residents/\$200 non	no drop in	
Soccer, age 6-8 coed	Tues & Thur	1/13/15-3/19/15	5-6 p.m.	\$140 residents/\$200 non	no drop in	
Soccer, age 9-12 coed	Tues & Thur	1/13/15-3/19/15	6-7 p.m.	\$140 residents/\$200 non	no drop in	
Ready Steady, Grow, age 2-4	Wednesday	1/14/15-3/4/15	9:15-10 am	\$80 residents/\$120 non	\$15 res, \$23 non	
Basketball, age 5-6 coed	Wednesday	1/14/15-3/4/15	3:30-4:30 p.m.	\$80 residents/\$120 non	no drop in	
Basketball, age 7-9 coed	Wednesday	1/14/15-3/4/15	4:30-5:30 p.m.	\$80 residents/\$120 non	no drop in	
Sports of Sorts, age 3-5	Thursday	1/15/15-3/5/15	3:15-4 p.m.	\$80 residents/\$120 non	\$15 res, \$23 non	
Pre-School ballet, age 3-5	Thursday	1/15/15-3/5/15	4:30-5:15 p.m.	\$80 residents/\$120 non	\$15 res, \$23 non	

ADULT PROGRAMS

CLASS	DAY	DATES	HOURS	Fee (per person)	Fee Per Class	No class
Zumba Gold	Monday	1/12/15-3/2/15	9:15-10:15 a.m.	\$60 residents/\$90 non	\$15 res, \$23 non	1/19, 2/16
Beach Bootcamp	Tuesday	1/13/15-3/3/15	9:30-10:30 a.m.	\$80 Resident/non \$120	\$15 res, \$23 non	
Stretching & Conditioning	Wednesday	1/14/15-3/4/15	9:30-10:30 a.m.	\$80 Resident/non \$120	\$15 res, \$23 non	
Pilates	Thursday	1/15/15-3/5/15	7:15-8:15 p.m.	\$80 Resident/non \$120	\$15 res, \$23 non	
Zumba	Friday	1/16/15-3/6/15	9:15-10:15 a.m.	\$80 Resident/non \$120	\$15 res, \$23 non	
Total Body Fitness	Sunday	1/11/15-3/1/15	9-10 a.m.	\$70 Resident/non \$105	\$15 res, \$23 non	2/8
Women's Self Defense	Thursday	12/4/14 & 12/18/14	6:15-8:15 p.m.	FREE	FREE	

SENIOR PROGRAMS

CLASS	DAY	DATES	HOURS	Fee (per person)	Fee Per Class	No class
Zumba Gold (55 and up)	Monday	1/12/15-3/2/15	9:15-10:15 a.m.	Seniors: \$30 Resident/non	\$42 \$6 res, \$8 non	1/19, 2/16
Senior Bridge Time	Mon & Wed	1/12/15-3/4/15	10 a.m. - 12 p.m.	FREE	FREE	1/19, 2/16
Movie Series (Twilight Zone & Alfred Hitchcock)	Tuesday	1/13/15-3/3/15	1:30-3:30 p.m.	FREE	FREE	
Current Events	Thursday	1/15/15-3/5/15	10 a.m. - 12 noon	FREE	FREE	
Senior Brunch Bunch	Friday	12/5/14	11 am - 1 pm	\$5 per person (limited)		
Senior Trip Sawgrass Mills	Wed	12/17/14	9 am - 4 pm	\$10 Residents/\$15 non		

UPCOMING EVENTS

Winter Extravaganza	Sunday, Dec. 14	10 am-12 pm at Community Center	FREE for residents
Senior Brunch Bunch	Friday, Jan. 9, 2015	11 am - 1 pm	\$5 per person (limited)
Senior Health and Wellness Fair	Friday, Jan. 9, 2015	1:30-3:30 pm at the Community Center	FREE
Family Fun Day	Sunday, Jan. 25, 2015	1 - 4 p.m. at the 96th Street Park	FREE for residents

AQUATIC CENTER HOURS + DECEMBER 2014

Main pool open swim: Mon-Sun: 9 am-5:15 pm
 Sand Dollar Key: Monday-Sunday: 10 am-5:15 pm;
 Water Slide: Mon-Sun 10 am - 4:45 pm
 Beach Lifeguard Tower: Every day, 9 am - 5 pm

Lap Swimming: Mon & Wed: 6:30-9 a.m. Mon-Fri: 3-5:15 p.m. (limited lanes)

Christmas Day 12/25/14: Community Center, Pool & Lifeguard tower closed
 New Year's Eve 12/31/14: Community Center, Pool & Lifeguard tower open 9 am - 5:15 pm
 New Year's Day 1/1/15: Community Center, Pool & Lifeguard tower open 9 am - 3 pm

PARKS & RECREATION AQUATIC PROGRAMS

CLASS	DAY	DATES	HOURS	Fee (per person)	No class dates
Swim team, age 6-15	Mon & Wed	1/12/15-3/18/15	5-6 p.m.	\$133 Resident/non \$199	1/19,2/16
Swim team, age 6-15	Tue & Thur	1/13/15-3/12/15	5-6 p.m.	\$133 Resident/non \$199	
Aqua Zumba	Tuesdays	11/18/14-1/20/15	8:45-9:30 a.m.	Active adults Res \$62/non \$118, Senior res \$40/non \$80 Aqua Zumba Drop in fee: \$5 residents/\$10 non	12/23 12/30
Aqua Zumba	Thursdays	11/22/14-1/22/15	8:45-9:30 a.m.	Active adults Res \$47/non \$90, Senior res \$30/non \$60 Aqua Zumba Drop in fee: \$5 residents/\$10 non	12/18 12/25 1/1
Learn to Swim, ages 3-5	Tue-Thur	11/18/14-12/4/14	3:45-4:15 p.m.	\$68 Resident/non \$100	
Learn to Swim, ages 6-14	Tue-Thur	11/18/14-12/4/14	4:20-4:50 p.m.	\$68 Resident/non \$100	
Little Runners, ages 7-12	Sat & Sun	1/10/15-2/1/15	10 am- 10:45 am	\$68 Resident/non \$100	

RED CROSS CLASSES

CLASS	DAY	DATES	HOURS	Fee (per person)
Adult CPR/AED (rescue/health professionals)	Saturday	12/20/14	1 pm-2:45 pm	Contact Parks & Recreation
Adult First Aid CPR/AED	Saturday	12/20/14	1 pm-2:45 pm	for more information:
Adult First Aid CPR/AED	Saturday	12/20/14	1 pm-2:45 pm	(305) 866-3635.

SURFSIDE TENNIS CENTER

CLASS	DAY	DATES	HOURS	Fee (per person)	Per class	no class
Adult Doubles	Mondays	1/12/15-3/2/15	8 -10 p.m.	Per class only	\$12 Res/\$15 non	1/19, 2/16
Tennis Pee Wee, age 4-6	Mon & Fri	1/12/15-3/6/15	5-5:30 p.m.	\$140 Res/\$168 non		1/19, 2/16
Tennis Champs, age 7-9	Mon & Wed	1/12/15-3/4/15	4:30-5:30 p.m.	\$168 Res/\$238 non		1/19, 2/16
Tennis Challenger, age 10-14	Mon, Wed, Fri	1/12/15-3/6/15	5:30-6:30 p.m.	\$264 Res/\$374 non		1/19, 2/16
Tennis Pee Wee, age 4-6	Tue & Thur	1/13/15-3/5/15	4-4:30 p.m.	\$160 Res/\$192 non		
Tennis Prodigies, age 6-8	Tue & Thur	1/13/15-3/5/15	4:30-5:30 p.m.	\$192 Res/\$272 non		
Tennis Challenger, age 10-14	Tue & Thur	1/13/15-3/5/15	4:30-6 p.m.	\$288 Res/\$408 non		

Soccer Kids Go Green With New Uniforms

Surfside's instructional soccer league members show off their new green uniforms at the Saturday games where they compete against teams from throughout South Florida.



Little Ones Get a Taste of Exercise

Ready, Steady, Grow! is a new youth program that meets once week at the Community Center and focuses on physical development. It is hosted by the Parks and Recreation Department. For information, call (305) 866-3635



Winter Extravaganza!

SUNDAY DECEMBER 14, 10 AM - NOON
SURFSIDE COMMUNITY CENTER

**Holiday characters, music, arts & crafts,
face painting and, of course, SNOW!**

Free to residents with IDs • Call (305) 866-3635

TOWN OF SURFSIDE MARKETPLACE

Math Tutor

*Certified in math for
grades 6-12*

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Reach the residents and businesses of Surfside by advertising in the monthly *Gazette*. For rates, deadlines and more information go to the Town website www.townofsurfsidefl.gov or email dhunziker@townofsurfsidefl.gov.

TOWN MEETINGS ON DVD

A DVD recording of the current monthly Town Commission and Planning & Zoning meetings are available for check out at the Town Hall front desk. For more information, contact the Town Clerk at 305-861-4863 x226.

TOWN COMMISSION

- Daniel Dietch, *Mayor*
mayor@townofsurfsidefl.gov
- Eli Tourgeman, *Vice Mayor*
etourgeman@townofsurfsidefl.gov
- Barry Cohen, *Commissioner*
bcohen@townofsurfsidefl.gov
- Michael Karukin, *Commissioner*
mkarukin@townofsurfsidefl.gov
- Marta Olchyk, *Commissioner*
molchyk@townofsurfsidefl.gov

TOWN OFFICIALS

- John Di Censo, *Interim Town Manager*
jdicenso@townofsurfsidefl.gov
- Linda Miller, *Town Attorney*
lmiller@townofsurfsidefl.gov
- David Allen, *Police Chief*
david.allen@townofsurfsidefl.gov
- Sandra Novoa, *CMC, Town Clerk*
snovoa@townofsurfsidefl.gov

BUSINESS NUMBERS

- Town Hall (305) 861-4863
- Parks & Recreation (305) 866-3635
- Tennis Courts (305) 866-5176
- Tourist Bureau (305) 864-0722
- Police (305) 861-4862
- Fire Rescue (305) 861-1115
- Emergency 911**

TOWN WEBSITE

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