TOWN OF SURFSIDE

**ADVERTISING** Revised May 2025

2"w x 3.5"h

3.5″w x 2″h

GAZETTE

REACH THOUSANDS of Surfside residents and business owners by advertising in our monthly Town Gazette, mailed directly to 3,000+ addresses in our growing beach-front community. For more than 30 years, community members have trusted the Gazette for Town news, resident features and information on local businesses.

To learn more, email creves@townofsurfsidefl.gov or call the Town Communications Department at 305-586-8427. Please note, the Town is unable to accommodate specific ad placement requests and cannot provide design services or modifications of ads at this time. We appreciate your interest in advertising with us and look forward to working with you!

## **1. CHOOSE YOUR AD SIZE**

AD SIZE	1x	3x	бх	12x
One- third Page (7.5"w x 3.5"h)	\$310	\$875	\$1,640	\$3,000
Quarter-Page (3.5"w x 5"h)	\$250	\$705	\$1285	\$2,140
Business Card (3.5" x 2"	\$110	\$300	\$515	\$855

All local Surfside businesses receive discounted rates.

Please email creves@townofsurfsidefl.gov for more information.

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## 2. COI

Ads must be in final format, print-ready and supplied in a digital format (jpeg, pdf, or eps). Email ad to creyes@townofsurfsidefl.gov.		UNE-IHIRD PAGE (vertical or horizontal)	QUARTER-PAGE (vertical only)	BUSINESS CARD (vertical or horizontal)	
. COMPLETE THE CONTRACT					
CONTACT NAME	COMPANY NAME				
ADDRESS		F	PHONE		
EMAIL					
AD SIZE RATE	NUMBER OF ISSUES	YOUR AD WILL RUN MO	NTH/YEAR TO MONTH/YEA	R AD WILL APPEAR	

3.5"w x 7.5"h

7.5″w x 3.5″h

3.5″w x 5″h

SIGNATURE

DATE

## **3. PAYMENT**

Advertisements will not be accepted without full payment. Payments can be made by check, cash, credit card or money order at Town Hall 9293 Harding Avenue, Surfside, Florida 33154. Payments by credit card require the authorization form below:

CARDTYPE	CARD NUMBER	EXPIRATION DATE			SECURITY CODE	
NAME AS IT APPEARS ON CARD		BILLING ADDRESS				
AMOUNTAUTHORIZED	SIGNATURE		PRINT NAME		DATE	
l hereby authorize	the Town of Surfside to cl	harge the above amount to the ab	ove credit card, which shall	be credited to the balance of <b>r</b>	ny account number.	
4. FINALIZE						
Email print-ready/fin	al ad to creyes@to	wnofsurfsidefl.gov with	contract if paying by	y credit card -OR-		
		ownofsurfsidefl.gov <sub>ither</sub> mail) <b>Deadline for sub</b> i			other	
signs the above contract is responsibl	e for all advertisement content paid for as stipulated in the cor		ot endorse any product or service r any reason, the Town of Surfside	s offered by an advertiser. All advert	advertisement. The individual who ising fees must be paid by the submission ue of the Gazette, advertisements will be	
		OFFICE US	E ONLY			
RECEIVED FROM			AMOUNT	DATE		
	к# 🗖 (		PAYMENT RECEIVED	RV		