

## Surfside? We Have An App for That!

The official Visit Surfside mobile app has launched! This exciting venture will assist tourists, locals and residents in discovering all Surfside has to offer. The app is used to promote the Town's hotels, restaurants, stores and special events such as the Third Thursdays. By signing up with Surfside Circle you will receive special offers from Surfside businesses. Currently over 400 people have joined "the Circle." Help us get the word out to your families and friends. Look for updates and more exciting features as this app evolves. To download this free app search "Visit Surfside" in your mobile phone's application browser or tablet (App Store for iPhone, Google Play for Android). The creation and maintenance of the app is made possible through sponsorships and (Tourism) Resort Tax funding.



## Scarlet Letter on WSVN

Congratulations to The Scarlet Letter Store for being featured in a WSVN report on how to design and stylize your desk and workspace. Check out the report on [www.wsvn.com](http://www.wsvn.com) and on Shireen Sandoval's hit blog [www.shireensandoval.com](http://www.shireensandoval.com). Make sure to also visit The Scarlet Letter Store at 9473 Harding Ave and pick up your own unique and fashionable desk accessories.



## Tourist Board Approves Holiday Lighting

In July, the Tourist Board approved to light up Downtown Surfside during the Holidays with a complete tree-lighting display. The display will run from mid-November to mid-March covering each tree in Downtown Surfside.

## Grand Beach Hotel Surfside Hiring

The Grand Beach Hotel Surfside is looking for great employees to join their team! For more information visit [www.grandbeachhotelsurfside.com/employment](http://www.grandbeachhotelsurfside.com/employment)

## Downtown August Specials

- Condotti Men's Clothing (9486 Harding Ave) – Summer Sale 10% to 70% off selected items and 10% off all custom made and made to measure orders (valid August 1 to August 31)
- Miami Center-Laser Dentistry (260 95th St #202) – New Patient Special \$49 for an exam, cleaning and X-ray (valid August 1 to August 31)
- Pescecane Ristorante (9551 Harding Ave) – Executive Lunch Special (1 appetizer and 1 main course) \$14.99 Dinner Special (1 glass of wine, 1 appetizer, and 1 main course) \$26.99 (valid August 1 to August 31)

*All offers and specials featured in this section do not necessarily reflect the position or views of the Town of Surfside. Each business is responsible for the accuracy, enforcement and redemption of each offer and special presented. As of 7/20/2015, these are the only offers and specials sent to the Town of Surfside Tourism Bureau for inclusion in this section by a representative of the business. Please contact [nbenjamin@townofsurfsidefl.gov](mailto:nbenjamin@townofsurfsidefl.gov) for future inclusion.*

## Protect Your Dog from Heat Problems



In the hot humid days of summer, dogs have a higher risk of heat exhaustion or heat stroke. Unlike humans, dogs do not have the ability to sweat except through a small area on their paws.

Dogs rely on panting to regulate their body temperature. This is inefficient in extremely hot temperatures. Certain breeds have thicker coats or facial traits making this process even more inefficient (e.g. boxers and bulldogs have short noses and narrow airways).

Heat stroke is a life threatening condition requiring immediate medical care. Prevention is simple. Avoid strenuous exercise between 10 am-4 pm. Never leave a pet in a car even during the winter. If you suspect your dog has overheated, seek shade and wet your pet with room temperature water to promote evaporative cooling.



All dogs that exhibit signs of heat exhaustion should be examined by a veterinarian immediately to rule out advanced complications from overheating.

– David Carmona, DVM,  
Veterinary Wellness Center of Surfside

**Have an expertise or specialty through your business on Harding Avenue? Contact [nbenjamin@townofsurfsidefl.gov](mailto:nbenjamin@townofsurfsidefl.gov) for possible inclusion in a future special section.**