

An Evening of Treats, Music and Pampered Pets



The March 15 Third Thursdays Pet Night featured Surfsiders with their proud pooches, wild macaws and cockatoos from Jungle Island, adoptable pets by Jamie's Rescue, dog agility course, doggy treats and crafts for kids. Attendees also enjoyed food trucks Ms. Cheezious and Off The Wall while enjoying the live music of Brothers of Others. **Mark your calendar for this season's final Third Thursday on April 19.**



MIAMI RADIO PLAYERS PRESENT SHORESIDE THE SEQUEL

Live radio came to Surfside's Community Center on March 4 as the talented Miami Radio Players presented two radio show performances of the comic tales from Shoreside, a town much like Surfside. The event was presented by the Surfside Tourist Board and Salem K Theatre. For previous episodes, go to www.miami-radio-players.com.



CODE COMPLIANCE CORNER

PLASTIC STRAWS ARE PROHIBITED

On March 13, 2018, the Town Commission created a new Town Code Section 34-11, prohibiting the distribution, sale or use of plastic straws. The new ordinance goes into effect on May 1, 2018.

The intent of the ordinance is to reduce plastic pollution in the ocean to protect the environment and sea turtles, whose nesting season begins on May 1. The distribution, sale or use of plastic straws will be prohibited in commercial establishments, Town facilities and property, or by any special event permittees. The prohibition does not apply to prepackaged drinks sold at commercial establishments, to medical or dental facilities, to school districts or county, state or federal governmental entities.

Civil fines will be assessed for the violations. Commercial establishments will be issued a civil fine of \$150 per violation and individuals will be issued a civil fine of \$25 per violation. For further information regarding this new Town Code, contact the Code Compliance Division at (305) 861-4863.

LOCAL AND NATIONAL SPOTLIGHT ON SURFSIDE

The work of Surfside's Tourism Department and public relations agency Pinzur Communications have resulted in remarkable success with local and national media spotlighting the Town's hotels and businesses, including:

- Araxi Burger appeared on Telemundo's Acceso Total, airing on March 12
- Miami.com listed their top Happy Hours and featured 26 Sushi & Tapas and Grand Beach Hotel's Skybar
- Forbes.com included the Four Seasons Hotel at The Surf Club, Serendipity Creamery & Josh's Deli in *Spring Break for Grown Ups (And Their Kids)*
- The upcoming April/May edition of *Indulge* magazine showcases Her Royal Household in the "Launching Now" section

We love a good media opportunity! If you have newsworthy stories, send them to lfast@townofsurfsidefl.gov



Araxi Burger's Maximo Serra (Manager/Chef) appeared with their gourmet burgers on Acceso Total.