

# Surfside Visits Hotels as Part of Tourism Appreciation

In honor of National Travel and Tourism Week (May 6 - 12, 2018), Surfside's Tourist Bureau visited area hotels to personally thank staff members for their year-round efforts in welcoming tourists to our community. The Tourist Bureau provided employees with branded cell-phone cardholders and fresh popcorn from Serendipity Creamery.

Also visited was Bluegreen Vacations Solara Surfside



Residence Inn Miami Beach Surfside



Four Seasons Hotel at The Surf Club



Grand Beach Hotel Surfside

## FIRST FRIDAYS BEGINS JUNE 1 WITH SUMMER OF LOVE

Join Surfsiders and visitors to kick-off the First Fridays beach party series on June 1 at 93rd Street with music, activities and local vendors. The theme will be *Summer of Love*. Mark your calendar for future First Fridays: July 6 - Summer Harvest, August 3 - Savassana on the Sand and September 7 - Endless Summer.

The Surfside Tourism Board would like to thank the local Surfside businesses who participated in the success of the Third Thursdays event series from January to April 2018

## VICE MAYOR PRESENTS PROCLAMATION AT LAW DAY

Surfside Vice Mayor Daniel Gielchinsky presented a Town proclamation on behalf of Surfside at the North Dade Justice Center's Law Day Celebration. At right below, Vice Mayor Gielchinsky with Surfside Police Captain Julio Yero.



## CODE COMPLIANCE CORNER

### Maintaining Trees and Mulch on the Right-of-Way

Overgrown, untrimmed trees can potentially create a hazardous situation. In addition to damaging property, fallen trees and tree branches can cause power outages during storm events. This was the case during Hurricane Irma in September 2017. Also, heavy rain storms will often wash mulch onto the roadways and eventually into the Town's storm drain system. Debris in the storm drain system goes directly into Biscayne Bay.

To address the concerns of overgrown trees and mulch in the right-of-way areas adjacent to private property, the Town Commission recently adopted changes to the Town Code on Property Maintenance Standards.

Town Code requires property owners to maintain the right-of-way adjacent to their property, including sod, landscaping and trees. Property owners are expected to keep Florida Power & Light electric power lines free and clear of tree limbs and to eliminate all types of mulch from the front of their property.

To review the amended Town Code, visit [www.town-ofsurfsidefl.gov](http://www.town-ofsurfsidefl.gov). We appreciate your cooperation. For any questions, please contact the Code Compliance Division at (305) 861-4863, extension 230.

## BUSINESS ENHANCEMENT SESSION



In an effort to empower businesses in the downtown district with marketing tools and know-how, Surfside's Tourist Bureau hosted its second Tourism Business Enhancement session at the Community Center. Participants enjoyed presentations by local digital marketing agency Bizhack on how to tell their business story and out-of-the-box marketing ideas from Creative State—who produced this year's Third Thursdays event series. Complimentary breakfast was offered in addition to a raffle awarding a two-night staycation at the Residence Inn by Marriott Surfside.

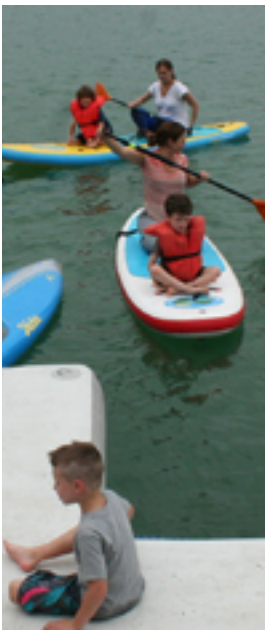


# Paddletopia Festival Spotlights the Bay Front

Despite the inclement weather, there was a whole lot of paddling going on at Surfside's 96th Street Park on May 19 & 20. The free Paddletopia Festival focused on Surfside's bayfront waterway, where a temporary paddleboard launch was installed for the event. Residents and visitors who were not experienced paddleboarders received instructions before splashing out into the waterway.

On land there were plenty of activities including fitness classes, healthy food and refreshment samples, a book swap, presentations, retail vendors, giveaways, music and children's games.

The event was presented by the Surfside Tourism Board.



## FIND A PROBLEM? REPORT WITH SECLICKFIX

SeeClickFix is a mobile phone app for reporting **non-emergency conditions** within Surfside that may need to be addressed by the Town (For emergencies call 911). Note that a response may take several days. Download this free app or visit our website [www.townofsurfsidefl.gov](http://www.townofsurfsidefl.gov). SeeClickFix allows you to use descriptions, photos and videos to instantly report situations that require attention and follow-up. You can also communicate, comment, get updates and thank those who worked to solve the issue.